



Accounting & Financial Women's Alliance
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The Association of
Accountants and
Financial Professional
in Business

2019 EMPOWERING TODAY'S ACCOUNTANT SEMINAR PROGRAM

Saturday June 29, 2019

Desert Willow Conference Center
4340 E Cotton Center Blvd, Phoenix, AZ 85040

Today's accounting and financial professionals are more than just number crunchers. They are business leaders creating a prosperous future for their company as well as their clients. This critical function requires a combination of strong technical and professional skills along with integrity and a supportive network of peers. Professional accounting and finance associations benefit their individual members as well as the entire professional community. They provide great resources for professionals on technical issues, support for ethical dilemmas, best practices and networking opportunities.

Take advantage of this opportunity to support your lifelong learning and support local professional associations. The Accounting & Financial Women's Alliance Mesa East Valley Chapter and the AZ Valley of the Sun Chapter of the Institute of Management Accountants are presenting this seminar to allow all accounting and financial professionals an opportunity to learn and connect with their peers. Support your profession and make a small investment in your career by joining the members of the AFWA and IMA for the 13th Annual Empowering Today's Accountant Seminar.

SPECIAL THANKS TO OUR SPONSORS



SEMINAR AT A GLANCE

- 7:30-8:10** Registration, Breakfast and Announcements
- 8:10-9:50** Title: Introduction to Data Analytics
Session 1 Speaker: Robert Minniti
- 10:00-10:50** Title: Bringing Clarity on Tax Implications for Residential Rentals
Session 2 Speaker: Yesenia Simmons
- 11:00-11:50** Title: The Office of the State Treasurer, featuring Arizona State Treasurer Kimberly Yee
Session 3 Speaker: Kimberly Yee
- 12:00-12:50** Networking Lunch
- 12:50-1:40** Title: Building Your Soft Skills
Session 4 Speaker: Beth Golightly
- 1:50-2:40** Title: Cryptocurrency 101: Crime, the Dark Web and You
Session 5 Speaker: Joshua Lee
- 2:40-3:10** Refreshment & Networking Break
- 3:10-4:00** Title: Be in the Know: Accounting Standards Update 2019
Session 6 Speaker: Kristen Szymborski
- 4:10-5:00** Title: ACFE Global Fraud Study Review
Session 7 Speaker: Kristen Szymborski

SEMINAR SCHEDULE

7:30 a.m. – 8:00 a.m. Registration & Continental Breakfast

8:10 a.m. – 9:50 a.m.

Title: Introduction to Data Analytics

Speaker: Robert K. Minniti CPA, CFE, CrFA, CVA, CFF, MAFF, CGMA, PI, DBA

Field of Study: Auditing

Level of Knowledge: Basic

CPE Credit: 2 Hours

Learning Objectives and Program Content: This course is designed for individuals who would like to obtain a basic understanding of data analytics and how data analytics can be used by accountants and auditors. We will review the various types of data analytics that are available to accountants and auditors. We will discuss the issues with validity and bias when performing data analytics. Examples of data visualization tools will be provided for participants. Attendees will learn to identify and apply various types of data analytics; differentiate type of data analytics relates to past performance; identify an example of an external validity concern and unstructured data; describe an example of conscious and unconscious bias; differentiate type of analytical procedure provides information.

10:00 a.m. – 10:50 a.m.

Title: Bringing Clarity on Tax Implications for Residential Rentals

Speaker: Yesenia Barraza Simmons, CPA, MTax

Field of Study: Taxes

Level of Knowledge: Basic

CPE Credit: 1 Hour

Learning Objectives and Program Content: With the increase popularity of online platforms such as VRBO and Airbnb more and more people are starting to rent part of their homes or second homes. If you are considering renting part of your house or currently rent it for less than 14 days, 15-29 days or more than 29 days this seminar is for you. Our speaker will give you the basic information on Federal, State & Local Income Tax and Transaction Privilege Tax reporting requirements. Plus, she will share useful resources to help you comply with relevant tax regulatory agencies.

11:00 a.m. – 11:50 a.m.

Title: The Office of the State Treasurer, featuring Arizona State Treasurer Kimberly Yee

Speaker: Honorable Kimberly Yee

Field of Study: Economics

Level of Knowledge: Basic

CPE Credit: 1 Hour

Learning Objectives and Program Content: Treasurer Yee will share the latest updates from the Arizona State Treasurer's Office including her first 100 days and economic update for the state of Arizona.

12:00 p.m. – 12:50 p.m. Networking Luncheon

12:50 p.m. – 1:40 p.m.

Title: Building Your Soft Skills

Speaker: Beth Golightly

Field of Study: Personal Development

Level of Knowledge: Basic

CPE Credit: 1 Hour

Learning Objectives and Program Content: As the strategic importance of the accounting function grows, so will the visibility of finance professionals. This presentation discusses the importance of soft skills such as leadership and communication.

1:50 p.m. – 2:40 p.m.

Title: Cryptocurrency 101: Crime the Dark Web and You

Speaker: Joshua Lee, MLS, CFE, CCIE, CTFI, CCCI

Field of Study: Business Law

Level of Knowledge: Basic

CPE Credit: 1 Hour

Learning Objectives and Program Content: This session will review the investigative side cryptocurrency fraud. Attendees will be able to identify ways criminals use cryptocurrency systems, describe money laundering process, understand types of cryptocurrencies, and get introduced to laws associated with cryptocurrency.

2:40 p.m. – 3:10 p.m. – Networking & Refreshment Break

3:10 p.m. – 4:00 p.m.

Title: Be in the Know: Accounting Standards Updates 2019

Speaker: Kristen Szymborski

Field of Study: Accounting

Level of Knowledge: Update

CPE Credit: 1 Hour

Learning Objectives and Program Content: Learn about recent accounting standards updates for revenue recognition and lease accounting and their impact on the financial statements. Attendees will learn the effective dates of new standards, 5 step process for revenue recognition, differences with current GAAP, performance obligations, lease classifications, and how to record the lease.

4:10 p.m. – 5:00 p.m.

Title: ACFE Global Fraud Study Review

Speaker: Kristen Szymborski

Field of Study: Auditing

Level of Knowledge: Basic

CPE Credit: 1 Hour

Learning Objectives and Program Content: This session will review the results of the latest ACFE Global Fraud Study. The fraud study examines the statistics on losses, perpetrators and internal controls related to fraud cases. Attendees will learn about the fraud triangle, types of fraud and fraud schemes.

SPEAKER BIOGRAPHIES

Robert Minniti is the President and Owner of Minniti CPA, LLC. Dr. Minniti is a Certified Public Accountant, Certified Forensic Accountant, Certified Fraud Examiner, Certified Valuation Analyst, Certified in Financial Forensics, Master Analyst in Financial Forensics, Chartered Global Management Accountant, and is a licensed private investigator in the state of Arizona. Dr. Minniti received his doctoral degree in business administration from Walden University, received his MBA degree and Graduate Certificate in Accounting from DeVry University's Keller Graduate School of Management, and received his Bachelor of Science in Business Administration degree from the University of Phoenix. Dr. Minniti teaches graduate and undergraduate courses in forensic accounting at Northwestern University, and the University of Phoenix. He designed graduate and undergraduate courses for Grand Canyon University, Northwestern University, and Anthem College. He is a writer and public speaker. He has experience in forensic accounting, fraud examinations, financial audits, internal audits, compliance audits, real estate valuations, business valuations, internal control development, business continuation planning, risk management, financial forecasting, and Sarbanes-Oxley compliance work. Dr. Minniti is an instructor teaching continuing professional education classes for the American Institute of Certified Public Accountants, Compliance Online, CPE Link/CCH . AccountingEd, Global Compliance Panel, Clear Law Institute, CPE Solutions, Canopy CPE, The Institute of Management Accountants, the National Association of Valuators and Analysts, and various state CPA Societies. **AZ CPA # 128240 – exp 5/2020**

Yesenia Simmons is a Certified Public Accountant and founder of YB Company LLC and Phoenix Tax Studio LLC. Both firms are Located in Central Phoenix and provide exceptional tax, accounting and consulting services to elite businesses and individuals. Mrs. Simmons has been recognized as a recipient of the "40 Hispanic Leaders Under 40 Award" by AZ Hispanic Chamber of Commerce. She received the Student Hall of Fame Award from the WP Carey School of Business at Arizona State University where she earned a Masters in Taxation. Yesenia is a member of the Arizona Society of CPAs and in 2016 served as the President of Dobson Ranch Toastmasters. She is also a member of the ASU National Alumni Council and serves on the board of the Girl Scouts Arizona Cactus Pine Council. Mrs. Simmons is a frequent volunteer and speaker at various organizations. She has a passion to increase financial knowledge in the community, loves to read and spending time with her wonderful husband and sons. **AZ CPA # 16954 – exp 11/2019**

The Honorable Kimberly Yee serves as the 36th Treasurer of Arizona. As Arizona's chief banking and investment officer, she safeguards approximately \$15 billion in assets and stewards the cash management of Arizona's \$40 billion state budget and related payments to state agencies, local governments and public schools. As Treasurer, she also serves as the Chairman of the State Board of Investment and the State Loan Commission and is a member of the State Land Selection Board. Treasurer Yee is the first Asian American elected to a statewide office in Arizona's history. She is also the first Chinese American Republican woman to win a major statewide office in United States history. With eight years of experience in the Arizona Legislature, as well as four years working for the Arizona State Treasurer's Office, Treasurer Yee brings a unique perspective to this important financial leadership role for Arizona.

Kimberly Yee was first elected to the Arizona Legislature in 2010 and served as the Senate Majority Leader. Kimberly was the second woman elected as Senate Majority Leader in Arizona's history, following U.S. Justice Sandra Day O'Connor who served in the position in 1973, forty-four years earlier. Born and raised in Arizona, Kimberly Yee is a graduate of Pepperdine University where she earned two B.A. degrees in English and Political Science. She holds a master's degree in Public Administration from Arizona State University where she received the honored Scholar-Citizen Award.

Treasurer Yee is a member of the National Association of State Treasurers Financial Education and Empowerment Committee. Along time advocate of financial literacy, she passed laws during her legislative tenure to require the state's academic standards to include financial education benchmarks in

grades K-12 and developed a state seal on high school diplomas earned by students who master proficiency in personal finance. Prior to elected office, Kimberly Yee enjoyed a career in public service at the federal, state and local government levels. She served as Deputy Cabinet Secretary for Governor Arnold Schwarzenegger, as a Policy Analyst for Governor Pete Wilson and on the executive team of Arizona State Treasurer Dean Martin, where she promoted fiscal conservative principles to protect taxpayers. She also served as a senior research analyst for the Arizona Senate Committee on Education. She previously provided administrative services for the Maricopa County Attorney's Office. At the federal level, she worked for the United States Department of Justice in the Fraud Section, Criminal Division in Washington, D.C.

In 2016, then-Senator Kimberly Yee was a featured, on stage speaker during the opening day of the Republican National Convention in Cleveland, Ohio. In 2014, she was nationally recognized as a "Rising Star" by the Republican National Committee. She was previously named one of the nation's "25 Most Influential Women in State Politics" by Congressional Quarterly's Roll Call, the leading media organization covering Congress. Kimberly Yee was one of 25 national women leaders selected to participate in the 2018 Women in Government Program. As an Arizona Senator, Kimberly was recognized as Legislator of the Year by the Arizona Chamber of Commerce and Industry. She was recently featured to represent the State of Arizona in Lifetime Television Network's series "Her America: 50 Women, 50 States," which profiled one woman from every state.

Beth Golightly, Division Director, East Valley Salaried Professional Services for Accountemps, has more than 23 years of recruiting, sales and management experience in the financial services industry. In 2016, Beth joined the Chandler Robert Half Accountemps team as a Staffing Executive and was promoted to Senior Staffing Executive in 2017 and Division Director in 2018. Beth has the responsibility of identifying, hiring and managing top accounting talent in the East Valley. She has grown her team from 3 to 30 accounting professionals in less than two years. Her team is comprised of accounting professionals whose talent and experience range from full charge bookkeepers to small business controllers. Among Beth's most significant previous positions, she served as the National Director of Diversity for MetLife and Regional Director of Recruiting and Diversity for Prudential.

Joshua Lee, MLS, CFE is an Organized Crime Detective for the Mesa Police Department. He is currently assigned to the Asset Forfeiture Unit and specializes in financial crimes associated with organized crime and Racketeer Influenced and Corrupt Organizations (RICO) offenses. Common RICO offenses include but are not limited to the following: Murder, kidnapping, robbery, embezzlement, fraud, bribery, and money laundering. Joshua has extensive knowledge in investigating financial crimes both civilly and criminally and from both the private and public sectors. Joshua earned his Bachelors in Justice Studies and his Master Degree in Legal Studies, graduating with honors. He has been a CFE since 2011 and holds numerous other state credentials. Joshua also teaches at the Mesa Police Academy, 911 Dispatch Academy, and is an adjunct instructor for Grand Canyon University.

Kristen Szymborski, CPA is a Manager for CliftonLarsonAllen in Phoenix. She has extensive experience assisting Manufacturing and Distribution companies with regard to their reporting requirements, revenue recognition practices, inventory management, and a variety of other areas including due diligence, operational and process improvement consulting engagements. Kristen earned her Bachelors of Science in Accounting and Masters of Accountancy from the University of Phoenix. She is a member of the AICPA and ASCPA. **AZ CPA # 18342 – exp 03/3030**

GENERAL INFORMATION

FACILITIES: Desert Willow Conference Center is located at 4340 E Cotton Center Blvd, Phoenix, AZ 850404340 E Cotton Center Blvd, Phoenix, AZ 85040.

CPE CREDIT: The Accounting & Financial Women's Alliance is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

A CPE Certificate of Completion form is included in your attendee materials. Please complete both copies and have the certificate signed. Return one copy of your form to the registration desk before leaving the seminar. Keep the white copy for your records. A program evaluation is also provided in your registration packet. Please take the time to complete the evaluation form as your feedback is very important to us and assists us with planning future events. Please return your evaluation form to the registration desk.

All sessions are group live and have no prerequisite or advanced preparation required unless noted in the session description.

SEMINAR CONTACTS:

Laura Mangan at lauralynne@earthlink.net or 480-276-5926

CHAPTER WEBSITES:

AFWA Mesa East Valley Chapter: mesaeastvalleyafwa.org

IMA AZ Valley of the Sun Chapter: azvots.imanet.org

AFWA History & Mission

The Accounting & Financial Women's Alliance (formerly the American Society of Women Accountants) was formed in 1938 to increase the opportunities for women in all fields of accounting and finance. The first chapter was chartered in Indianapolis, Indiana. Members and their companies benefit from practical resources and programs that strengthen their professional growth. Accounting & Financial Women's Alliance members tap into an extensive knowledge base of accounting and finance professionals with technical expertise to provide solutions for the most complex issues. The majority of our members have attained professional certifications such as CPA, CMA, CIA, and CFP. The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession. www.afwa.org

IMA History & Mission:

With a network of about 60,000 professionals, the Institute of Management Accountants (IMA) provides a dynamic forum for management accounting and financial professionals to develop and advance their careers through its Certified Management Accountant (CMA[®]) program, cutting-edge professional research and practice development education, networking, and the advocacy of the highest ethical and professional practices. IMA is dedicated to rebalancing the accountancy profession by educating society regarding the business building role of management accountants and finance professionals working inside organizations. The mission of IMA is to empower accountants and financial professionals to become "trusted business advisors" playing a driving role in their organizations' business success and advancing their careers. www.imanet.org