



Mesa East Valley's IN TOUCH

April/May 2015

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www.mesaeastvalleyafwa.org

Chapter News



Where did April go? Somehow it flew by, and it's already May, so this is a combined newsletter for April and May. It's hard to believe our (fiscal) year is coming to an end soon, and a whole new year will be beginning.

Our April fun event was definitely a lot of fun! Thanks to Shelby for organizing it and coming up with a great idea! It looks like we all missed our

calling as artists (ha ha). "Painting with a Twist" was a fun place to go – we shared wine, cheese and crackers, cake, and had a great time trying to follow the teacher's instructions and create a painting similar to the sample. Of course, a few non conformists added their own unique touches. We have pictures of the event on Page 6 of this newsletter.

Our presentation this month is "Creating a Professional Image", and our speaker is Mary Lynn Ilnitsky, Certified Image Consultant. While this may not be as technical accounting topic like tax, a professional look may be just as important to our careers as accounting knowledge. Please join us for what should be an interesting and fun presentation.

In June, we will hold our annual installation meeting. Stacey and her board will turn the responsibilities of the chapter over to Deanna Schantel and her new board. Please join us for this fun night that includes the installation, dinner, and awards. (If you would like help out next year, be sure to get in touch with Deanna to find out what areas are still available.)

Also, be sure to mark your calendars for our annual "Empowering Today's Accountant" Seminar which will be held Friday, August 18 at the Desert Willow Conference Center and the AFWA Annual conference which will take place October 26-28, 2015 in Pittsburgh. The conferences are always a great way to get lots of CPE, and a fun way to meet new AFWA members and see old faces from previous conferences. If you haven't been to a conference before, you'll be surprised at what a fun group we have. You never know, you might even agree to become President-Elect!

We are looking forward to seeing you all at the May meeting – registration is open on the chapter website.: www.mesaeastvalleyafwa.org.

Regards,
Diane Hewlett
Newsletter

Inside this issue:

Chapter News	1
Meeting Details	2
Announcements	3
Phoenix events and information	4
Installation & Awards Night	5
April Fun Event Pics	6
AFWA Leap Council Information	7
Contact Info	8

May Meeting Details

Tuesday, May 19, 201

(note: this is a week earlier than usual)

Quarterly Food Drive

TOPIC: Creating a Professional Image

LOCATION: Landmark Restaurant
809 W Main St, Mesa

DINNER: Champagne Chicken or Salad Room

TIME: 5:30 p.m. Networking
6:00 p.m. Dinner
7:00 p.m. CPE Session

COST: \$26 member / \$32 guest / \$20 student

RSVP online at:

<http://mesaeastvalleyafwa.org/meetings.html>

Or contact Patty at
(salad room option only after May. 15)

"Define success in your own terms, achieve it by your own rules, and build a life you're proud to live."

Anne Sweeney
Former President, Disney-ABC Television Group

ADMINISTRATIVE POLICIES: If you would like to cancel a reservation, please contact Patty at the above email. Per chapter rules, if you register and do not attend or do not cancel by the Monday prior to the meeting, you will be charged the cost of the dinner. For more information regarding administrative policies such as

ANNOUNCEMENTS



- **Monthly 50/50 Drawing:** If you can't win the Lottery, try the 50/50 drawing for better odds (tickets \$2 each or 6 for \$10). Proceeds benefit our scholarship fund.
- **Community Service:**
 - Financial Literacy Program:** Our chapter is working to help others learn the financial skills that will help them manage their money and be successful in life. This program uses the FDIC Money Smart Program. If you are interested in helping, please contact Pat Donohue at Pkdonohue@cox.net
- **AFWA National Conference: Save the Date!**
 - October 26-28, 2015: Pittsburgh, PA
 - Visit the website at www.afwa.org for updates as the year goes on.
- **Mesa East Valley's Annual—Save the Date!**
 - Empowering Today's Accountant Seminar**
 - Friday, August 28



Please keep in mind the AFWA Foundation and the Paula Zanni Fund for your tax deductible donations throughout the year. Paula was a very active member of the Mesa East Valley Chapter.

[Donate to the Paula Zanni Memorial Fund](#) - Paula Zanni was a positive role model and friend to so many of her colleagues in the Accounting & Financial Women's Alliance. The Paula Zanni Memorial Scholarship will be an annual scholarship awarded to a student pursuing a degree in accounting with preference going to applicants from Arizona and New York. (*Learn more about [Paula Zanni](#)*).

THE
Foundation OF
Accounting & Financial Women's Alliance
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To donate or find out more about the AFWA Foundation, please visit their website:

www.afwa.org/foundation

Meetings and Events around Phoenix

AFWA Mesa Chapter—Upcoming Meetings:

Tuesday, June 16: Installation and Awards Night (no CPE)
Tuesday, July 28: Dinner and Meeting, CPE, Topic TBA
Tuesday, Aug. 25: Dinner and Meeting, CPE: Human Resources Update

IMA Valley of the Sun Chapter (www.imavalleyofthesun.org):

-**May Meeting:** Tuesday, May 19: Dinner, networking, CPE; Presentation—TBA
-**IMA Annual Conference**, Jun. 20-24, Los Angeles, www.imaconference.org

AFWA Phoenix Chapter (www.phoenix-afwa.org):

-**March meeting:** Thursday, May 21, 5:00 pm: Financial Planning
(Please note the chapter has a new website—use the web address above)

Ethics for Arizona CPA's: (e-factorgame.com)

Presented by Marcy Maslov, Founder of the e-Factor®

Friday, May 22: 8 am to 12 pm (breakfast included)

Wednesday, June 17: 4 pm to 8 pm (dinner included)

ICAN: Positive Programs for Youth:

One of our members, Brenda Masters, is involved with Collaborating for a Cause. Please see the information below and contact her if you are interested in finding out more about this organization.

Collaborating for a Cause is a networking group comprised of nonprofit finance and development professionals. The group conducts monthly meetings aimed at providing networking opportunities and expert led best practice learning experiences for our members. The atmosphere is lively and friendly, yet structured and efficient.

For information on upcoming events and ways to get involved, please contact Brenda or Danielle:

Brenda@icanaz.org or Danielle@icanaz.org





Accounting & Financial Women's Alliance
CONNECT • ADVANCE • LEAD
Mesa East Valley Chapter

Please join us for the
2015-16

*Board Installation
and Awards Event*

Tuesday, June 16, 2015
Landmark Restaurant

Dinner: Atlantic Salmon or Salad Room

(There will be no CPE at this meeting)

April Fun Event!

We all had a great time at Paining with a Twist!





Introducing the AFWA LEAP Advisory Council, a unique opportunity for emerging leaders within the organization. This new effort was created by the AFWA National Board to ensure the voice of emerging leaders is heard and utilized in the organization.

PURPOSE

Provide AFWA with valuable input from emerging leaders to ensure AFWA meets the needs of all members.

- Advise AFWA Board on programs and services of interest to members 35 years of age and younger.
- Emphasize the importance of supporting AFWA and The Foundation with time, energy, connections and philanthropy.
- Contribute to AFWA's marketing through a variety of channels.
- Convey the mission and vision of AFWA.

TIME COMMITMENT

The LEAP Advisory Council would ultimately consist of 10 members age 35 or younger. For the 2015-2016 year, 5 members would be installed with a 2 year term. The next year an additional 5 members would be installed to serve a 2 year term. From the initial 5 members, a Chair will be appointed by AFWA's National President, thereafter, the chair will be elected by their own board for a one year term. This Chair will serve as an Ex-Officio member of the AFWA National Board of Directors. A current member of the AFWA Board of Directors will also serve on the LEAP Advisory Council as a Liaison each year. It is expected that members of the LEAP Advisory Council will attend the AFWA National Conference each year.

We are now accepting applications for the inaugural LEAP Council year. Beginning in July 2015, the LEAP Council will consists of 5 members. The Council is planned to expand to 10 members beginning in July 2016.

Requirements: LEAP Council Members shall be active members of the Accounting & Financial Women's Alliance, and shall be 35 years old or younger.

The 2015 LEAP Council Application is due MAY 15, 2015. Visit the AFWA National website to download the application at <http://www.afwa.org/leap-council/>

BENEFITS OF MEMBERSHIP

- Prestigious status of professional affiliation
- National contacts for networking and professional information
- Forum for CPE
- Scholarship opportunities
- Leadership opportunities in supportive arena
- Subscription to *Accountability* e-Newsletter
- National and regional conferences at a discounted rate
- Access to Career Center
- Access to LinkedIn group
- National online membership directory
- Discounted membership to the Institute for Management Accountants (IMA)
- Discounted products and services through affiliation agreements (CPA review courses, CCH tax & accounting books, and Long Term Care Insurance)

Office	Name	Phone	Email
President	Stacey Craig		scraig23@cox.net
President-Elect	Open		
Treasurer	Deanna Schantel	602-568-9664	dschantel@cox.net
Assistant Treasurer	Kathleen Pease		kpease@go2uti.com
Secretary	Susan Stewart	602-758-6278	sstew56@yahoo.com
Past President	Diane Hewlett	480-705-7244	dianephx928@gmail.com
Membership Director	Patricia Schumacher	480-584-4344	Pks-cpa@cox.net
Programs Director	Ila Sowins-Dunmire	480-216-5383	iasowinsdunmire@cox.net
Asst Programs Director	Laura Mangan	480-276-5926	lauralynne@earthlink.net
Member Relations	Deanna Schantel	602-568-9664	dschantel@cox.net
By-Laws	Diane Hewlett	480-705-7244	dianephx928@gmail.com
Newsletter	Diane Hewlett	480-705-7244	dianephx928@gmail.com
Career Services	Deanna Schantel	602-568-9664	dschantel@cox.net
Webmaster	Laura Mangan	480-276-5926	lauralynne@earthlink.net
Assistant Webmaster	Diane Hewlett	480-705-7244	dianephx928@gmail.com
Public Relations	Laura Mangan	480-276-5926	lauralynne@earthlink.net
Education Foundation	Pat Donohue	480-218-0334	pkdonohue@cox.net
Scholarship	Shelby Williams	602-430-8834	Shelby_williams@yahoo.com
Activities	Shelby Williams	602-430-8834	Shelby_williams@yahoo.com
Community Service	Dayna Brown		daynab@woodsidehomes.com