



Mesa East Valley's IN TOUCH

March 2015

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www.mesaeastvalleyafwa.org

President's Corner by Stacey Craig



Happy Spring Everyone! There is a flurry of activity going on in the chapter right now. The nominating committee is still compiling the slate for next year's board and there are still many positions we need to fill. Please consider taking on a leadership role within the organization by joining the board. It's a great way to develop your leadership and teamwork skills and there is a real need. Please let Diane Hewlett know if you are interested or if you need more information about any of

the available positions.

To meet our chapter goal of participating together in 4 community events this year, the Number Crunchers Team will be doing the Phoenix Heart Walk this Saturday. We would love to have more members walk with us, but if you are unavailable please consider making an online donation to our team. Many of us have been personally impacted by heart disease and our fundraising efforts really can make a difference. You can visit our website or contact Laura Mangan for more information.

Another opportunity I hope you will all participate in is an upcoming focus group that national has asked us to host to get feedback on the national-level benefits of belonging to the organization. There will be more information to follow, but please start thinking about it. I've been very impressed with our new management company and their approach to recognizing and addressing the needs of our members.

This month's meeting is "Bring Your Boss" night. Have you invited yours yet? George Rambow III will be presenting on Common Investor Mistakes. If you missed his presentation at last year's seminar, you won't want to miss him again. He's a wonderful speaker and a really nice guy. Hope to see you all there!

Stacey Craig

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March Meeting Details Tuesday, March 24, 2015

Bring Your Boss Night

"To succeed in life you need three things: a wishbone, a backbone, and a funny bone."

Reba McIntire



TOPIC: My Brain Made Me Do It—Common Investor Mistakes

LOCATION: Landmark Restaurant
809 W Main St, Mesa

DINNER: Southwest Tilapia or Salad Room

TIME: 5:30 p.m. Networking
6:00 p.m. Dinner
7:00 p.m. CPE Session

COST: \$26 member / \$32 guest / \$20 student

RSVP online at:

<http://mesaeastvalleyafwa.org/meetings.html>

(Salad room option only after Mar. 20)

ADMINISTRATIVE POLICIES: If you would like to cancel a reservation, please contact Patty at the above email. Per chapter rules, if you register and do not attend or do not cancel by the Monday prior to the meeting, you will be charged the cost of the dinner. For more information regarding administrative policies such as

ANNOUNCEMENTS



- **Monthly 50/50 Drawing:** If you can't win the Lottery, try the 50/50 drawing for better odds (tickets \$2 each or 6 for \$10). Proceeds benefit our scholarship fund.
- **Community Service:**
 - Financial Literacy Program:** Our chapter is working to help others learn the financial skills that will help them manage their money and be successful in life. This program uses the FDIC Money Smart Program. If you are interested in helping, please contact Pat Donohue at Pkdonohue@cox.net
- **AFWA National Conference: Save the Date!**
 - October 26-28, 2015: Pittsburgh, PA
 - Visit the website at www.afwa.org for updates as the year goes on.
- **AFWA Scholarships**
 - The deadline has passed for our chapter scholarships, but many scholarships are available from AFWA National. Please see Page 8 for more information and how to apply.

Heart Walk—Join the Number Crunchers Team!

Saturday, March 21

In 1999 the American Heart Association set a bold 10-year goal: To reduce coronary heart disease, stroke and risk by 25 percent by 2010. We achieved the reduction in deaths ahead of schedule and made substantial progress against three of the six risk factors. Because of this success, the Board of Directors approved a 2020 Impact Goal. This new goal looks beyond helping people reduce their risk of heart disease and stroke by focusing on helping them build stronger health and a better quality of life.

The 2015 Phoenix Heart Walk event will be held on March 21st at the Wesley Bolin Plaza, Downtown Phoenix. The Heart Walk is a non-competitive event including two different paths; a 5k Heart Walk and 1 mile Stroke Walk followed by a heart healthy festival. Put your walking shoes on and participate or come down and cheer the walkers and pick up some great information on staying healthy.

Join Team Captain Laura Mangan and AFWA and IMA members on the **Number Crunchers Team** for either the 1 mile or 5K route or make a donation to support our team. Visit our team page:

<http://phoenixheartwalk.kintera.org/numbercrunchers> to sign up, donate or both!



Phoenix Heart Walk

Saturday, March 21, 2015 | Wesley Bolin Plaza, Phoenix

Join thousands of walkers from the Greater Phoenix area as they step out to have fun, get inspired, & support a meaningful cause! The Heart Walk is a 3 mile route and the Stroke Walk is a 1 mile route. **Participants are allowed to bring strollers, rollerblades, etc., but please be mindful of the large crowds, especially at the Start Line. Dogs are welcome and, by City of Phoenix law, must be on leash and cleaned up after.** We look forward to seeing you downtown!

Event Information

Date:	Saturday, March 21, 2015
Location:	Wesley Bolin Plaza, Downtown Phoenix
Time:	8:00am to 12:00pm
The Route:	3-mile Heart Walk and a 1-mile Stroke Walk

Join the **Number Crunchers Team** for the 2015 Phoenix Heart Walk! Together we can take a step toward improving our heart health while having fun! Members of the **Accounting & Financial Women's Alliance** and the **Institute of Management Accountants**, along with friends and family will participate in both the 3 mile and 1 mile walks. No matter your fitness level, there is an opportunity to participate in the walk and the festivities. Please visit <http://phoenixheartwalk.kintera.org/numbercrunchers> to join or support the Number Crunchers Team!

Questions: Contact Team Captain Laura Mangan at 480-276-5926 or lauralynne@earthlink.net.

Meetings and Events around Phoenix

IMA Valley of the Sun Chapter (www.imavalleyofthesun.org):

- Breakfast Meeting:** Thursday, March 26: “How do Non-Profits Win Foundation Grants”
The University Club of Phoenix, Phoenix, AZ
- Professional Ethics Update for Arizona CPAs,** Friday, April 17, 7:30 am to 11:30 am, ASCPA Learning Center
- Lunch and Learn:** “Preparing Sucession Plans”, Friday, April 17, 11:45 am to 1:00 pm, The University Club of Phoenix
- April Meeting:** Tuesday, April 21: “Cost Accounting of Non Profits: Goodwill”, Dinner, networking, CPE; Presentation

AFWA Phoenix Chapter (www.phoenixafwa.org):

- March meeting:** Thursday, March 19, 5:00 pm: 60th anniversary celebration and CPE: “Grow Your Business Faster by Embracing the Art of Schmooze”

ICAN: Positive Programs for Youth:

One of our members, Brenda Masters, is involved with Collaborating for a Cause. Please see the information below and contact her if you are interested in finding out more about this organization.

Collaborating for a Cause is a networking group comprised of nonprofit finance and development professionals. The group conducts monthly meetings aimed at providing networking opportunities and expert led best practice learning experiences for our members. The atmosphere is lively and friendly, yet structured and efficient.

For information on upcoming events and ways to get involved, please contact Brenda or Danielle:

Brenda@icanaz.org or Danielle@icanaz.org





Accounting & Financial Women's Alliance
CONNECT • ADVANCE • LEAD
Mesa East Valley Chapter

2014 - 2015 Program Schedule

Date	Program	Speaker	Promotion	Salad Bar or Entree
7/22/14	GAAP/FASB Updates	Chris Lutes & Adam Cary		Atlantic Salmon
8/26/14	Nonprofit Accounting	Patricia Schumacher	Qtrly Food Bank	Champagne Chicken
9/23/14	Economic Update	Annie Groth	Joint meeting with Phx Chapter	Pot Roast
10/28/14	Resume Writing & Interview Skills	Julie Walker	Student Night	Crab Cakes
11/18/14	Forensic Accounting	Billy Vickers	Qtrly Food Bank 2 Hours CPE	Roasted Turkey
12/16/14	Team Building	Roger Gannon	Gift Exchange & Holiday Gift Drive ½ price member	Prime Rib
1/27/15	Federal & State Tax Updates	Lisa Novack, IRS & Anthony Forschino AZDOR	2 Hours of CPE	Chicken Marsala
2/24/15	Excel	Shelby Williams	Qtrly Food Bank Joint Meeting Scholarship Awards	Meatloaf
3/24/15	My Brain Made Me Do It: Common Investor Mistakes	George E Rambow III, Edward Jones	Bring Your Boss	Southwest Tilapia
April 2015 Fun Event - TBD				
5/26/15	Professional Image Leadership	Mary Lynn Ilitsky TBA	Qtrly Food Bank 2 Hours CPE	Champagne Chicken
6/23/15	Officer Installation	No CPE Program		Atlantic Salmon

Regular monthly meetings are held at the Landmark Restaurant 809 W. Main St. Mesa, AZ 85201. Speakers or topics may change if necessary. Please contact the chapter before the meeting date to confirm.

Cost: \$26 - Member, \$32 - Guest, \$20 - Student Reservations should be made by noon the Friday before the meeting. Any cancellations must be made by noon on the Monday before the meeting. The Mesa East Valley Chapter will be charged by the restaurant for all meals reserved. Any missed reservations will be billed by the chapter treasurer to the member or guest if they are not canceled by the deadline. To RSVP, please visit our chapter website at www.mesaeastvalleyafwa.org/meetings. To change or cancel reservations, please contact Membership Director Patricia Schumacher at pkc-cpa@cox.net.

Slate of Officers for our 2015-16 Board

Our Slate of Officers for the 2015-16 year is below. We still have some open positions and are looking for amazing women to fill them, which includes all of you! Please contact Diane Hewlett at dianephx928@gmail.com if you are interested in helping in one of these areas.

Office	Name
President	Deanna Schantel
President-Elect	OPEN
Treasurer	Kathleen Pease
Assistant Treasurer	Kristine Gliesman
Secretary	Andrea Owens
Past President	Stacey Craig
Membership Director	Barbara Gonzalez
Programs Director	OPEN
Asst Programs Director	OPEN
Member Relations	Diane Hewlett
By-Laws	OPEN
Newsletter	Sue Stewart
Career Services	OPEN
Webmaster	Laura Mangan
Assistant Webmaster	OPEN
Public Relations	Laura Mangan
Education Foundation	Pat Donohue
Scholarship	Shelby Williams
Activities	Stacey Craig
Community Service	Diane Hewlett



AFWA Foundation Scholarships

(Please visit their webpage for live links of this information: www.afwa.org/foundation/scholarships)



The mission of the Foundation is to promote and advance education, career development and leadership in finance and accounting, with the goal of guiding women to achieve success in their careers. We believe that to decrease barriers for women in the accounting and financial profession, education and access to career development resources are essential. The Foundation aims to ensure women will have the tools and resources to achieve every career success they desire.

NOW OPEN: UNDERGRADUATE AND MASTERS SCHOLARSHIPS FOR ACCOUNTING AND FINANCE STUDENTS. Applications due April 1, 2015.

Undergraduate Scholarship: To support the costs of attending 3rd, 4th, or 5th year when pursuing an accounting or finance degree. [Download the Undergraduate application.](#)

Masters Scholarship: For those attending an accredited College or University enrolled in a master's program, and is pursuing an accounting or finance degree. [Download the Masters application.](#)

Endorsement Form: You do not need to be a member of AFWA, or affiliated with a Chapter to apply for the Undergraduate and Masters Scholarship. However, if you have an endorsement from an AFWA member or Chapter, please enclose [this form](#) with your application. [Click now to find an AFWA Chapter near you.](#)

More Scholarships from the Foundation of AFWA

Finance and Accounting Scholarships: The undergraduate and master's scholarships are open to the public.

- **Undergraduate Scholarships** – To support the costs of attending 3rd, 4th, or 5th year when pursuing an accounting or finance degree.
- Including the [Paula Zanni Award](#), presented annually to one outstanding undergraduate scholar.
- **Master's Scholarships** – For those attending an accredited College or University enrolled in a master's program, and is pursuing an accounting or finance degree.
- **Native American Scholarship** – To support the costs of attending 3rd, 4th, or 5th year when pursuing an accounting or finance degree. Applicant must be enrolled or a direct descendant of an enrolled member in a Federal or State recognized tribe.

AFWA Member Scholarships: Applicants must be a current member of AFWA to be considered. To apply, log into the [AFWA Member site](#) and find current applications in the Member Resources section. Or, contact your chapter scholarship chair or president for more information. Visit our [Chapter Directory](#) now

- **Certification** – To support the exam fees of AFWA members for any one of the following certifications: CPA, CFP, CFE, CIA, CMA, or CVA.
- **CPAexcel Review** – To provide registration for a CPAexcel CPA Review Course

PhD Scholarship – To cover the cost of research for a student seeking a PhD degree in accounting. Applications due annually by March 1.

BENEFITS OF MEMBERSHIP

- Prestigious status of professional affiliation
- National contacts for networking and professional information
- Forum for CPE
- Scholarship opportunities
- Leadership opportunities in supportive arena
- Subscription to *Accountability* e-Newsletter
- National and regional conferences at a discounted rate
- Access to Career Center
- Access to LinkedIn group
- National online membership directory
- Discounted membership to the Institute for Management Accountants (IMA)
- Discounted products and services through affiliation agreements (CPA review courses, CCH tax & accounting books, and Long Term Care Insurance)

Office	Name	Phone	Email
President	Stacey Craig		scraig23@cox.net
President-Elect	Deanna Schantel		dschantel@cox.net
Treasurer	Deanna Schantel	602-568-9664	dschantel@cox.net
Assistant Treasurer	Kathleen Pease		kpease@go2uti.com
Secretary	Susan Stewart	602-758-6278	sstew56@yahoo.com
Past President	Diane Hewlett	480-705-7244	dianephx928@gmail.com
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Programs Director	Ila Sowins-Dunmire	480-216-5383	iasowinsdunmire@cox.net
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Activities	Shelby Williams	602-430-8834	Shelby_williams@yahoo.com
Community Service	Dayna Brown		daynab@woodsidehomes.com