



# Accounting & Financial Women's Alliance

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## Mesa East Valley's IN TOUCH

September 2014

Vol 23, Issue 3

[www.mesaeastvalleyafwa.org](http://www.mesaeastvalleyafwa.org)

President's Corner by Stacey Craig



H.E. Luccock said "No one can whistle a symphony. It takes an orchestra to play it." As our chapter continues upon our path to achieving our goals this year, I'm inspired by how everyone is working together. We have our programs planned, we know what community service projects we want to participate in and every member can play a part in reaching our goals by attending at least 50%

of our chapter, regional or national events. One of these events, our Annual Conference in New Orleans, is quickly approaching. We have 5 chapter members attending this year, and I couldn't be more thrilled to represent our chapter at the Annual Business Meeting. I look forward to sharing my experience in next month's newsletter.

For now, I'm looking forward to our joint meeting with the Phoenix chapter this month. Annie Groth will be presenting an Economic Update that you won't want to miss. And it will be a lot of fun meeting or catching up with our fellow members from across town.

I'd like to extend a special thank you to Patty Schumacher for presenting her Non-Profit Accounting Update last month. It's such a joy to learn from our own members. See you at the meeting!

*Stacey Craig*

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## September Meeting Details Tuesday, September 23, 2014

### *Joint Meeting with Phoenix Chapter*

*I have learned that you  
shouldn't go through life  
with a catcher's mitt on both  
hands; you need to be able to  
throw something back.*

**-Maya Angelou**

**TOPIC:** Economic Update  
**LOCATION:** Landmark Restaurant  
809 W Main St, Mesa  
**DINNER:** Pot Roast or Salad Room  
**TIME:** 5:30 p.m. Networking  
6:00 p.m. Dinner  
7:00 p.m. Presentation  
**COST:** \$26 member / \$32 guest / \$20 student

**RSVP by September 19th online at:**  
**<http://mesaeastvalleyafwa.org/meetings.html>**

You can also contact our membership director  
Patricia Schumacher at [pkc-cpa@cox.net](mailto:pkc-cpa@cox.net)  
or call 480-584-4344.

**ADMINISTRATIVE POLICIES:** If you would like to cancel a reservation, please contact Patty at the above email. Per chapter rules, if you register and do not attend or do not cancel by the Monday prior to the meeting, you will be charged the cost of the dinner. For more information regarding administrative policies such as

# ANNOUNCEMENTS



- **Monthly 50/50 Drawing:** If you can't win the Lottery, try the 50/50 drawing for better odds (tickets \$2 each or 6 for \$10). Proceeds benefit our scholarship fund.
- **Fall Social and Network Event with IMA and other association:** Please join IMA, the Insurance Accounting and Systems Association-Desert State Chapter and several other professional organizations for a fun time at the Diamondbacks game. Family and friends are welcome! Tickets are \$20 and include \$5 of Dbucks. For more information and to get tickets, visit the IMA website: [www.imavalleyofthesun.org/events](http://www.imavalleyofthesun.org/events)
- **2014 AFWA Annual Conference:** Start planning now to visit New Orleans Sept 28th - Oct 1st for fellowship and intellectual stimulation with your peers. The annual conferences are fantastic opportunities to earn CPE, network, and just have fun with other AFWA members from all over! (Chapter members receive assistance with hotel room fees.)
- **Community Service Event:** Please watch your e-mail for an opportunity with ICAN in October
- **Chapter Scholarship opportunities:** please be on the look-out for information and applications for our scholarships for the 2014-15 year. Visit our website scholarship page next month to find out more.
- **AFWA National Scholarships:**
  - The Foundation is now accepting applications for the 2014 Gleim CIA, CMA, and EA Review course scholarships. Deadline is October 31, 2014.
  - Ledgent Native American Scholarships—deadline extended to October 31Visit the website at [www.afwa.org/foundation/scholarships](http://www.afwa.org/foundation/scholarships) for more information on these and other scholarship opportunities through AFWA National
- **Committee openings!** Our chapter is always looking for help with our various committees: Activities, Community Service, Membership, and Education Foundation. If you are able to help with one of these committees or would like to find out more about them, please contact Stacey Craig ([staceyc@woodsidehomes.com](mailto:staceyc@woodsidehomes.com)) or the committee chair for that area. This is a great way to start getting involved and helping out more with the chapter.



**Accounting & Financial Women's Alliance**  
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**Mesa East Valley Chapter**

**2014 - 2015 Program Schedule**

Date	Program	Speaker	Promotion	Salad Bar or Entree
7/22/14	GAAP/FASB Updates	Chris Lutes & Adam Cary		Atlantic Salmon
8/26/14	Nonprofit Accounting	Patricia Schumacher	Qtrly Food Drive	Champagne Chicken
9/23/14	Economic Update	Annie Groth	Joint meeting with Phoenixx Chapter	Pot Roast
10/28/14	Professional Image	Mary Lynn Ilitsky	Student Night	Crab Cakes
11/18/14	Forensic Accounting	Billy Vickers	Qtrly Food Drive 2 Hours CPE Membership Drive	Roasted Turkey
12/16/14	Team Building	TBA	Gift Exchange Holiday Gift Drive ½ price member	Prime Rib
1/27/15	Federal & State Tax Updates	Lisa Novack, IRS & Anthony Forschino AZDOR	2 Hours of CPE	Chicken Marsala
2/24/15	Excel	Shelby Williams	Qtrly Food Drive Joint Meeting Scholarship Awards	Meatloaf
3/24/15	My Brain Made Me Do It: Common Investor Mistakes	George E Rambow III, Edward Jones	Bring Your Boss	Southwest Tilapia
<b>April 2015 Fun Event - TBD</b>				
5/26/15	Leadership	TBA	Qtrly Food Drive 2 Hours CPE	Champagne Chicken
6/23/15	Officer Installation	No CPE Program		Atlantic Salmon

Regular monthly meetings are held at the Landmark Restaurant 809 W. Main St. Mesa, AZ 85201. Speakers or topics may change if necessary. Please contact the chapter before the meeting date to confirm.

**Cost: \$26 - Member, \$32 - Guest, \$20 - Student** Reservations should be made by noon the Friday before the meeting. Any cancellations must be made by noon on the Monday before the meeting. The Mesa East Valley Chapter will be charged by the restaurant for all meals reserved. Any missed reservations will be billed by the chapter treasurer to the member or guest if they are not canceled by the deadline. To RSVP, please visit our chapter website at [www.mesaeastvalleyafwa.org/meetings](http://www.mesaeastvalleyafwa.org/meetings). To change or cancel reservations, please contact Membership Director Patricia Schumacher at [pkscpaaz@gmail.com](mailto:pkscpaaz@gmail.com).

## BENEFITS OF MEMBERSHIP

- Prestigious status of professional affiliation
- National contacts for networking and professional information
- Forum for CPE
- Scholarship opportunities
- Leadership opportunities in supportive arena
- Subscription to *Accountability* e-Newsletter
- National and regional conferences at a discounted rate
- Access to Career Center
- Access to LinkedIn group
- National online membership directory
- Discounted membership to the Institute for Management Accountants (IMA)
- Discounted products and services through affiliation agreements (CPA review courses, CCH tax & accounting books, and Long Term Care Insurance)

Office	Name	Phone	Email
President	Stacey Craig		<a href="mailto:scraig23@cox.net">scraig23@cox.net</a>
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Newsletter	Diane Hewlett	480-705-7244	<a href="mailto:dianephx928@gmail.com">dianephx928@gmail.com</a>
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Education Foundation	Pat Donohue	480-218-0334	<a href="mailto:pkdonohue@cox.net">pkdonohue@cox.net</a>
Scholarship	Shelby Williams	602-430-8834	<a href="mailto:Shelby_williams@yahoo.com">Shelby_williams@yahoo.com</a>
Activities	Shelby Williams	602-430-8834	<a href="mailto:Shelby_williams@yahoo.com">Shelby_williams@yahoo.com</a>
Community Service	Dayna Brown		<a href="mailto:daynab@woodsidehomes.com">daynab@woodsidehomes.com</a>

## Other Associations Information

### **IMA Valley of the Sun Chapter ([www.imavalleyofthesun.org](http://www.imavalleyofthesun.org)):**

- Monthly meeting: Networking, dinner, and CPE: Tuesday, October 21.
- Ethics update for Arizona CPAs, Friday, October 17, 7:30 am. Presented by Marcy Maslov
- CMA review course—Part Two. Saturdays, October 18 to December 6.

### **AFWA Phoenix Chapter ([www.phoenixafwa.org](http://www.phoenixafwa.org)):**

- CPE Saturday—Save the date!  
Saturday, November 8—8 hours of CPE. Sponsored the Phoenix AFWA chapter.
- Next monthly meeting: Thursday, November 20: Medicare and 401(K)

**VITA opportunities:** The Mesa United Way is looking for volunteers for the VITA program (Volunteer Income Tax Assistance). This program provides free income tax assistance to low and moderate income families. Training starts in November. Please contact Don Jensen at [don.jensen@mesaunitedway.org](mailto:don.jensen@mesaunitedway.org) for more information. This is a great way to help the community and for non-tax accountants to increase their tax knowledge.

### **ICAN: Positive Programs for Youth:**

One of our members, Brenda Masters, is involved with Collaborating for a Cause. Please see the information below and contact her if you are interested in find out more about this organization.

Collaborating for a Cause is a networking group comprised of nonprofit finance and development professionals. The group conducts monthly meetings aimed at providing networking opportunities and expert led best practice learning experiences for our members. The atmosphere is lively and friendly, yet structured and efficient.

Meeting Location: ICAN Board Room  
650 East Morelos Street  
Chandler, AZ 85225  
480-821-4207

### **Our upcoming meetings:**

For information on upcoming events and ways to get involved, please contact Brenda or Danielle:

[Brenda@icanaz.org](mailto:Brenda@icanaz.org) or [Danielle@icanaz.org](mailto:Danielle@icanaz.org)

2014 AFWA Annual Conference 9/28/14 - 10/1/14

Astor Crowne Plaza French Quarter New Orleans, LA



## AFWA Annual Conference

### Registration is still open!

Don't miss this opportunity to network with other women in accounting and finance from across the country. Join us in New Orleans and learn from leading experts on ways to develop a variety of your skills. The Accounting & Financial Women's Alliance Annual Conference will be loaded with opportunities for networking, leadership development, education – including CPE credit hours – and fun!

Visit [www.AFWA.org](http://www.AFWA.org) for more information and to register



### Fall Networking and Social Event with the Arizona Diamondbacks!

**Friday, September 26, 2014—5:15 pm to 9:00 pm**

**Tickets: \$20 each, includes \$5 Dbucks**

Join the IMA Valley of the Sun Chapter for this Fall Social and Network Event at a Diamondback Game! The IASA Desert State Chapter (Insurance Accounting and Systems Association) is co-sponsoring the event with us. We are also welcoming fellow professional associations Arizona Chapter of IMC (Institute of Management Consultants), Association for Strategic Planning – Phoenix Metro Chapter, and PMI (Project Management Institute) Phoenix Chapter, as well as our three Student Chapters, GCU IMA Student Chapter, ASU IMA Student Chapter and DeVry University Phoenix. You don't want to miss this fun networking opportunity! Family and Friends are welcome! Network: 5:15 – 6:15 p.m. Game: 6:40 p.m. First pitch Our seats are in the Coors Light Strike Zone and are \$20 each with \$5 of Dbucks. All are welcome. Children can sit in our section. Parking ranges from \$12 around the stadium, and for less