



# Mesa East Valley's IN TOUCH

September 2013

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[www.mesaeastvalleyafwa.org](http://www.mesaeastvalleyafwa.org)

## President's Corner by Diane Hewlett

September is here! We've almost made it through the summer, and for most of us with June 30 year ends, we're getting to take a breath after the rush to get financials and our annual audits done.

I would like to thank everyone who helped to make our 7<sup>th</sup> annual "Empowering Today's Accountant" Seminar a big success! I've heard positive feedback from many attendees about the speakers and topics. Several of us also enjoyed the annual "after seminar Happy Hour". The Stockyards had some great free snacks and it was fun to get together with attendees from other chapters and just relax and talk.

I hope you all have heard about our exciting event coming up on Saturday, September 21! On that date, we'll be holding our official launch party "Shooting in to the Future" to officially rebrand our chapter and take on our new name. This will be a fun event with breakfast, laser tag, and prizes. Guests and students are welcome, and I would encourage all our members to wear green and blue for our photo! We will be submitting the photo and a write up for the Starburst campaign for the opportunity to win cash prizes for our chapter.

On September 19, the Phoenix chapter will host the joint meeting for the year, and I hope that we have a great turnout. Then, in October, we have the national conference in Indianapolis, and it sounds like our chapter will be well represented! Let me know if you're attending and if you'd be interested in being a delegate at the annual meeting. If you haven't already, make sure to register before the early bird rate runs out (Sept. 27). I'm ready for some cooler weather, and according to the national weather service, the average high in Indianapolis during that week is in the mid 60's, so that should be a really nice change for us.

Don't forgot about our "bring a guest" and "general fund drive" for our chapter. For every \$10 donated, your name will be put in to the drawing for a chance to win a \$50 gift card. We hope to raise at least \$300, and to date we are at \$59.00. If just 8 more people donated \$30 each, we would be at our goal. Your donation can even be made through Pay pal with a credit card, if you'd prefer.

I hope everything is going well with you and I hope to see you all at our fall events!

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*I am not afraid of  
storms for I am  
learning how to  
sail my ship.*

*Louisa May Alcott*

**Joint Meeting Details**  
**Thursday September 19, 2013**

- TOPIC:** Business Cyber-Risk Updates & Overviews  
**2 CPE** Cyber Forensics: The Devil is in the Details
- LOCATION:** Doubletree Hotel, 320 N 44th St, Phoenix
- DINNER:** Stuffed Pasta Shells or Grilled Salmon
- TIME:** 5:30 p.m. - 8:30 p.m.  
5:00 p.m. Networking  
6:30 p.m. Dinner
- COST:** \$30 member / \$35 guest / \$20 student

**RSVP online at:**

**<http://www.phoenixafwa.org/meetings>**

# ANNOUNCEMENTS



- **Club Incentive:** Anyone who brings a guest to the monthly meeting will get 5 extra chances for the member relations drawing and will also be entered in a drawing to win a \$50 gift card at the end of the year.
- **General Fund Drive:** For every \$10 donated you get a chance for a \$50 gift card - pick an envelope for a specific donation amount or just send a donation to the treasurer
- **2013 Accounting & Financial Women's Alliance Annual Conference** will be October 20-23 at the Hyatt Regency in Indianapolis, IN and will be celebrating the organization's 75th anniversary (1938 - 2013) ([www.afwa.org/news-events](http://www.afwa.org/news-events)).
- **E Factor Ethics Workshop:** If you need Ethics CPE remember Marcy Maslov's 4 hour workshop September 27th at Paradise Bakery, 10625 N. Tatum Blvd, Phoenix that includes dinner for \$149. <http://e-factorgame.com/news-events/>
- **CPE Saturday:** Whole day of CPE (8 hrs) being sponsored by the Phoenix Chapter on October 26th at DeVry University, 2149 W. Dunlap Ave Rm104, Phoenix for \$125 [www.phoenixafwa.org](http://www.phoenixafwa.org)
- **"Shooting Into The Future" Launch Party:** Join us September 21st for breakfast, prizes and laser tag at Stratum Laser Tag, 1455 S. Stapley Suite 11, Mesa (\$30 per person or \$15 for students) <http://mesaeastvalleyafwa.org/launchparty.html>
- **IMAAZ Valley of the Sun Network Night at Chase Field:** AZ Diamondbacks vs Washington Nationals Game September 27th "All You Can Eat" Section 221 for \$30 . Register at [www.imavalleyofthesun.org/events/fall-social-network-diamondbacks](http://www.imavalleyofthesun.org/events/fall-social-network-diamondbacks)

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**Planning for next year will start soon!**



# Meet Your Board

Past Secretary - Brie Keckler

Current Secretary - Deborah Wheeler

Future Secretary - ??

## Responsibilities

- Attend all Board and Membership Meetings
- Attend Board Orientation & Annual Planning Meeting
- Record minutes of all Board Meetings and submit to Board for approval
- Record minutes of Membership Meetings and submit to General Membership for approval
- Submit Minutes to National as required
- Prepare and respond to correspondence locally and nationally

## BENEFITS OF MEMBERSHIP

- **Prestigious status of professional affiliation**
- **National contacts for networking and professional information**
- **Forum for CPE**
- **Scholarships**
- **Leadership opportunities in supportive arena**
- **Subscription to *Accountability* e-Newsletter**
- **National and regional conferences at a discounted rate**
- **Access to Career Center**
- **Access to LinkedIn group**
- **National online membership directory**
- **Discounted membership to the Institute for Management Accountants (IMA)**
- **Discounted products and services through affiliation agreements (CPA review courses, , CCH tax & accounting books, and Long Term Care Insurance)**

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