



March 2014

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[www.mesaeastvalleyafwa.org](http://www.mesaeastvalleyafwa.org)

# Mesa East Valley's IN TOUCH

## President's Corner by Diane Hewlett

Happy March!

As I am writing this, we are just about six weeks away from the end of tax season, so to all of you who are doing taxes, you can do it! You are more than half way there!

Our February meeting was well attended, and as always, Marcy's presentation was helpful and interesting. It sounds like the AICPA is making some well needed improvements in the Code of Professional Conduct and that it will be much easier to find specific information once they finish their updates. If you weren't at the meeting, I would encourage you to visit their website and take a look at the proposed changes.

We have a couple of busy months ahead, with our meeting in March and the fun event in April. I've sent out an e-mail with some choices on our fun event, and it looks like it's going to be either "9 to 5 The Musical" or Wine Tasting. Both would be fun events, and we will let everyone know the top choice as soon as we have it.

Please join us for the Heart Walk on Saturday, March 29! Our Number Crunchers team is going to look pretty cool this year with our very own T-shirts!! Shelby has taken care of getting t-shirts that we can use for different Community Service and other events, and if you didn't get a chance to get one in the first order, it's possible we could do another order at a later date. To register for the walk with our team, please visit our chapter website's Community Service page, you can find a link to register for the Heart Walk or to make a donation to support our team. Thanks to those who have already registered and donated!

The nominating committee is hard at work to come up with the proposed Slate of Officers for next year. If you would like to get more involved with the chapter, please contact Stacey Craig, Shelby Williams, or Deanna Schantel and let one of them know what position interests you. If we want our chapter to not only just exist, but to be beneficial, fun, and active, then we need to have new ideas and help in several different areas. "The more you put in to something, the more get out" is an old saying, but it's true and it not only benefits us personally, but it benefits our whole chapter also.

At our March meeting, Dr. Nadia Brown will be presenting "Leading like a Lady: How to Harness the Power of your Influence" at our March meeting. She is a dynamic speaker, and I'm sure we will all leave the room better prepared to move ahead with confidence and to succeed in our personal and professional lives.

I hope to see you all at the Heart Walk and the March meeting!

Diane Hewlett

President

Mesa East Valley Chapter

Accounting and Financial Women's Alliance

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## Daffodils

I wandered lonely as a cloud  
That floats on high o'er vales and  
hills,  
When all at once I saw a crowd,  
A host, of golden daffodils;  
Beside the lake, beneath the trees,  
Fluttering and dancing in the  
breeze.

Continuous as the stars that shine  
And twinkle on the milky way,  
They stretched in never-ending line  
Along the margin of a bay:  
Ten thousand saw I at a glance,  
Tossing their heads in sprightly  
dance.

The waves beside them danced; but  
they  
Out-did the sparkling waves in glee:  
A poet could not but be gay,  
In such a jocund company:  
I gazed--and gazed--but little  
thought  
What wealth the show to me had  
brought:

For oft, when on my couch I lie  
In vacant or in pensive mood,  
They flash upon that inward eye  
Which is the bliss of solitude;  
And then my heart with pleasure  
fills,  
And dances with the daffodils.

William Wordsworth

## Meeting Details Tuesday March 25, 2014

**TOPIC:** Leading Like a Lady: How to Harness the Power of your Influence

**LOCATION:** Landmark Restaurant

809 W Main St, Mesa

**DINNER:** Meatloaf or Salad Bar

**TIME:** 5:30 p.m. Networking

6:00 p.m. Dinner

7:00 p.m. Presentation

**COST:** \$26 member / \$32 guest / \$20 student

**RSVP by March 21st online at:**

<http://mesaeastvalleyafwa.org/meetings.html>

You can also contact our membership director

Laura Mangan at [lauralynne@earthlink.net](mailto:lauralynne@earthlink.net)

or call 480-276-5926.

**ADMINISTRATIVE POLICIES:** If you would like to cancel a reservation, please contact Laura at the above email.

Per chapter rules, if you register and do not attend or do not cancel by the Monday prior to the meeting, you will be charged the cost of the dinner. For more information regarding administrative policies such as complaint and refund, please contact Programs Director, Patricia Schumacher [Pks-cpa@cox.net](mailto:Pks-cpa@cox.net)

# ANNOUNCEMENTS



- **Club Incentive:** Anyone who brings a guest to the monthly meeting will get 5 extra chances for the member relations drawing and will also be entered in a drawing to win a \$50 gift card at the end of the year.
- **General Fund Drive:** For every \$10 donated you get a chance for a \$50 gift card - pick an envelope for a specific donation amount or just send a donation to the treasurer.
- **Monthly 50/50 Drawing:** If you can't win the Lottery, try the 50/50 drawing for better odds (tickets \$2 each or 6 for \$10).
- **Seminar:** Plan on attending Empowering Today's Accountant Saturday August 2nd.
- **Fun Event:** Join us Wednesday April 23rd at the Hale Center Theater in downtown Gilbert for the performance of "9 to 5 The Musical". Make a reservation for a \$26 ticket by April 2nd.
- **2014 Southwest Regional Conference:** Plan ahead to visit Flagstaff May 15-16, get out of the heat and support the Flagstaff chapter.
- **Phoenix Heart Walk:** Join the Number Crunchers Team Saturday March 29th on a 5k or 1 mile walk through downtown Phoenix.
- **2013-2014 Membership Campaign:** Two ways to win-New member recruitment (July 1, 2013 to May 31, 2014) and Current Member Retention (June 30, 2013 to July 31, 2014)





# Meet Your Board

Former Public Relations Director - Laura Mangan

Current Public Relations Director - Laura Mangan

Future Public Relations Director - ??

## Responsibilities

- Attend all Membership Meetings
- Prepare news releases and photos
- Send out public service announcements on upcoming events and/or meetings
- Maintain scrapbook

## BENEFITS OF MEMBERSHIP

- **Prestigious status of professional affiliation**
- **National contacts for networking and professional information**
- **Forum for CPE**
- **Scholarships**
- **Leadership opportunities in supportive arena**
- **Subscription to *Accountability* e-Newsletter**
- **National and regional conferences at a discounted rate**
- **Access to Career Center**
- **Access to LinkedIn group**
- **National online membership directory**
- **Discounted membership to the Institute for Management Accountants (IMA)**
- **Discounted products and services through affiliation agreements (CPA review courses, , CCH tax & accounting books, and Long Term Care Insurance)**

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