



# Mesa East Valley's IN TOUCH

March 2013

Volume 21, Issue 7

[www.aswa-mev.org](http://www.aswa-mev.org)

## President's Corner

By Shelby Williams

March is my favorite time of the year to live in Arizona. Sure I am in deep with “busy season” but those brief moments where I get to be outside this time of the year are glorious! This time of year is why I can endure the extreme heat of the summer. Our friends from all of those “other” places are getting hit with snow storm after snow storm and here we are – basking in our 80 degrees heading out to spring training games. This is the life!

This month we are also continuing our efforts toward our chapter rebranding. You will begin to notice all of the changes to our social media groups, website, and communications. Our board is hard at work to ensure we make the transition smooth – beginning with our Public Relations all the way to changing the name on our bank account. If you haven't already, check out our social media groups, blog, and website by clicking on each link below:

- [Facebook](#)
- [LinkedIn](#)
- [Twitter](#)
- [Mesa East Valley AFWA's Blog](#)
- [Mesa East Valley AFWA's Website](#)

This month the board also met to discuss chapter goals and ideas for the future. We have some great ideas for the future and I can't wait to get them rolled out and announce them to the members. We also discussed upcoming activities. The upcoming activities include:

- March 23 - Number Crunchers Heart Walk team
  - To sign up or to see who all is already signed up – [CLICK HERE](#).
- March 26 – Monthly membership meeting and CPE
  - Doug Singer – Controller of Stara Technologies is scheduled to present.

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- April 27 – April Fun Event
  - Saturday Morning Brunch – location is being worked out so stay tuned for more information!
- May – Paula Zanni Golf Tournament
  - Keep your eye out for the announcement of the 2013 Paula Zanni Golf Tournament to raise funds for Paula’s scholarship. We will be asking for volunteers to help the day of the golf tournament so if you are not much of a golfer and do not think you want to participate in the scramble – we would LOVE to have help in various administrative positions the day of the tournament. Be on the lookout for more information!

Additionally, the nominating committee is still looking to fill a couple of positions for the 2013/2014 board. If you have any interest in serving on the board, please find Diane Hewlett, Sherry McGlade, or Laura Mangan. We need to fill the positions for Programs Director, Newsletter Director, and President Elect.



*You are educated. Your certification is in your degree. You may think of it as the ticket to the good life. Let me ask you to think of an alternative. Think of it as your ticket to change the world. ~Tom Brokaw*

### **MEETING DETAILS** **March 26, 2013**

**TOPIC :** Presented by Doug Singer, Controller of Stara Technologies  
**LOCATION:** Landmark Restaurant  
**DINNER:** Prime Rib or Salad Bar  
**TIME:** 5:30 p.m. Welcome  
6:05p.m. Dinner  
7:00 p.m. Presentation  
8:10 p.m. Business Meeting

**RSVP online at <http://www.aswa-mev.org/meetings.html>**

**You can also contact our membership director Laura Mangan at [lauralynne@earthlink.net](mailto:lauralynne@earthlink.net) or call 480-276-5926.**

### **ADMINISTRATIVE**

**POLICIES:** If you would like to cancel a reservation, please contact Laura at the above email. Per chapter rules, if you register and do not attend or do not cancel by the Monday prior to the meeting, you will be charged the cost of the dinner. For more information regarding administrative policies such as complaint and refund, please contact ASWA Mesa East Valley Chapter Programs Director, Sherry McGlade at 480-584-2504 or [azsam8@yahoo.com](mailto:azsam8@yahoo.com).

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## **ANNOUNCEMENTS:**

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### **Newsletter Deadline**

April 1<sup>st</sup> for the April Newsletter

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### **Number Crunchers**

The Number Crunchers team is ready to walk for the American Heart Association on Saturday, March 23<sup>rd</sup>. Join the Number Crunchers team at [www.phoenixheartwalk.org](http://www.phoenixheartwalk.org) or help us raise funds for life-saving research and education. The starting line is at Wesley Bolin Plaza east of 17<sup>th</sup> Ave and Jefferson in Phoenix.

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### **April Fun Event**

Join us for our April Fun Event as we meet up at Postino's in Gilbert on April 27th for their famous brunch. Stay tuned for details.

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### **Nominating Committee**

The Nominating Committee is currently looking for volunteers. If there is a specific position that you would be interested in taking on for the July 1<sup>st</sup> –June 30<sup>th</sup> Fiscal year, please email Sherry McGlade, Diane Hewlett or Laura Mangan. Contact information is on the last page of this newsletter.

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# Accounting & Financial Women's Alliance

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## Mesa East Valley Chapter

### Member Benefits

- Prestigious status of professional affiliation
- National contacts for networking and professional information
- Forum for CPE
- Scholarships
- Leadership opportunities in supportive arena
- Subscription to *The Compass* e-magazine
- National and regional conferences at a discounted rate
- Access to AFWA's **LinkedIn** group
- National online membership directory
- Discounted membership to the Institute for Management Accountants (IMA)
- Discounted products and services through affiliation agreements (CCH tax & accounting books, Long Term Care insurance, Bank of America credit card and more)

If you are interested in becoming a member of AFWA, please fill out a registration form at [www.aswa.org](http://www.aswa.org).

### MESA EAST VALLEY AFWA – OFFICERS AND COMMITTEE MEMBERS

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