



Mesa East Valley's

IN TOUCH

June 2014

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President's Corner by Diane Hewlett

Hello everyone!

Summer is definitely here, and another (fiscal) year is coming to an end. I can't believe it's already June and time for our annual Installation of Officers.

This has been a good year. We have some very active members who have been in the chapter for quite a few years, and we have some new members who jumped in and started volunteering as soon as they joined. This has been a big help to our chapter!! Some of the highlights of our year included the Christmas Adopt a Family, the Laser Tag/Rebranding event, the Heart Walk, and our April fun event at the Hale theatre. Our Empowering Today's Accountant Seminar took place successfully last August, thanks to the tireless efforts of Laura and many others.

Since this is my last President's message and the end of the year, I would like to take a look at some of the goals we had set for ourselves this year and what we accomplished in working toward those goals:

1. Increase member attendance at meetings to 50%:

In looking over the attendance list for May, we had a good month! We had 18 members at the meeting with a total membership for the month of 33. I haven't looked over all the attendance sheets, but I believe we were either close at most of our meetings or just below half. It would still be great to increase this and get the majority of our members at most of the meetings. Many thanks go to Laura for all her e-mails and calls to members encouraging them to attend meetings each month.

2. Increase membership by 15 new members

We have eight new members this year. Yeah!! We also had quite a few guests at our meetings throughout the year, and perhaps the guests who didn't join will come back next year and decide to become members. I believe that membership growth is essential to our chapter in order for our chapter to survive and to grow. Hopefully we can find ways to increase our membership and meet this goal next year. We should all continue to reach out to women we know who are in accounting or finance and invite them to the meetings and let them know what a great chapter we have.

3. Hold at least one social event per quarter.

We had several successful social events, including laser tag/launch party, Happy Hour after last year's seminar, and the April fun event. Our goal was to have a few more social Happy Hours, and it turned out to be really difficult to get people together between January and March, but overall we had some fun events. Many thanks to Lora Bolick and Laura Mangan for their work on these and other events.

4. Community Service

A) Continue quarterly food drives – we did great in this area thanks to Shelby and the Community Service committee.

B) Financial Literacy – continue our chapter's involvement: Thanks to Pat Donohue, Danielle White, and Pilar Kirby, we had a successful year helping the women at Florence Crittenton.

Thanks so much to everyone who did their part during the year, either by holding a position on the board, being on a committee, or just attending events and volunteering to help when needed. I know that Stacy and her board are going to do a great job with the chapter during the coming year, and they deserve all of our support and help. I would like to encourage everyone to participate and do what you can throughout the year. The more we all get involved and help out, the better our chapter will be.

Diane Hewlett

President

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Leadership and learning are indispensable to each other.

John F. Kennedy

Meeting Details **Tuesday June 17, 2014**

TOPIC: Officer Installation and Awards

LOCATION: Landmark Restaurant
809 W Main St, Mesa

DINNER: Tilapia or Salad Bar

TIME: 5:30 p.m. Networking
6:00 p.m. Dinner
7:00 p.m. Installation

COST: \$26 member / \$32 guest / \$20 student

RSVP by June 13th online at:

<http://mesaeastvalleyafwa.org/meetings.html>

You can also contact our membership director Laura Mangan at lauralynne@earthlink.net or call 480-276-5926.

ADMINISTRATIVE POLICIES: If you would like to cancel a reservation, please contact Laura at the above email. Per chapter rules, if you register and do not attend or do not cancel by the Monday prior to the meeting, you will be charged the cost of the dinner. For more information regarding administrative policies such as complaint and refund, please contact Programs Director, Patricia Schumacher Pks-cpa@cox.net

ANNOUNCEMENTS



- **Club Incentive:** Anyone who brings a guest to the monthly meeting will get 5 extra chances for the member relations drawing and will also be entered in a drawing to win a \$50 gift card at the end of the year.
- **General Fund Drive:** For every \$10 donated you get a chance for a \$50 gift card - pick an envelope for a specific donation amount or just send a donation to the treasurer.
- **Monthly 50/50 Drawing:** If you can't win the Lottery, try the 50/50 drawing for better odds (tickets \$2 each or 6 for \$10).
- **Officer Installation:** Come June 17th, thank our outgoing officers and support the incoming new officers.
- **Seminar:** Plan on attending Empowering Today's Accountant Saturday August 2nd.
- **2014 AFWA Annual Conference:** Start planning now to visit New Orleans Sept 28th - Oct 1st for fellowship and intellectual stimulation with your peers.
- **2013-2014 Membership Campaign:** Two ways to win-New member recruitment (July 1, 2013 to May 31, 2014) and Current Member Retention (June 30, 2013 to July 31, 2014)





Meet Your New Board

*AFWA - Mesa East Valley Chapter
Slate of Officers
2014-2015*

<i>President</i>	<i>Stacey Craig</i>
<i>President Elect</i>	<i>Open</i>
<i>Treasurer</i>	<i>Deanna Schantel</i>
<i>Asst. Treasurer</i>	<i>Diane Hewlett</i>
<i>Secretary</i>	<i>Susan Stewart</i>
<i>Membership Director</i>	<i>Patricia Schumacher</i>
<i>Programs Director</i>	<i>Ila Sowins-Dunmire</i>
<i>Asst. Programs Director</i>	<i>Laura Mangan</i>
<i>Public Relations</i>	<i>Laura Mangan</i>
<i>Member Relations</i>	<i>Deanna Schantel</i>
<i>Newsletter</i>	<i>Diane Hewlett</i>
<i>Community Service</i>	<i>Dayna Brown</i>
<i>Financial Literacy</i>	<i>Open</i>
<i>Scholarship</i>	<i>Shelby Williams</i>
<i>Career Services/Job Bank</i>	<i>Deanna Schantel</i>
<i>Activities Committee Chair</i>	<i>Open</i>
<i>Website</i>	<i>Laura Mangan</i>

BENEFITS OF MEMBERSHIP

- **Prestigious status of professional affiliation**
- **National contacts for networking and professional information**
- **Forum for CPE**
- **Scholarships**
- **Leadership opportunities in supportive arena**
- **Subscription to *Accountability* e-Newsletter**
- **National and regional conferences at a discounted rate**
- **Access to Career Center**
- **Access to LinkedIn group**
- **National online membership directory**
- **Discounted membership to the Institute for Management Accountants (IMA)**
- **Discounted products and services through affiliation agreements (CPA review courses, , CCH tax & accounting books, and Long Term Care Insurance)**

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