



Mesa East Valley

IN TOUCH

July 2013

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President's Corner by Diane Hewlett

Hello! My name is Diane Hewlett, and I am the President of the AFWA Mesa East Valley Chapter for the 2013-2014 year. I am very excited to begin the new year and to work to continue the momentum and energy that Shelby and her board generated last year.

Our theme for this year is "Continuing traditions, rebranding for the future." "Continuing traditions" refers to keeping the traditions and character that have made our chapter strong and unique during its 27 years as ASWA. "Rebranding for the Future" means embracing our new name, AFWA, and finding ways to grow and improve for the future. Our focus will be on reaching out to women in all areas of accounting and finance and finding ways to improve our organization so that it continues to be valuable both professionally and personally to both potential new members as well as our current members.

During the weekend, we held our yearly planning meeting. The board has several experienced members, who we are counting on to provide valuable insight, along with some newer members, who will provide new ideas and energy. The committee chairs already have lots of good ideas for interesting and fun activities, programs, and fundraisers for our chapter this year. One way we would like to accomplish all of this is to have all our members on at least one of the following committees: Programs, Membership, Community Service, Activities, and Education (financial literacy). If you know on which committee you would like to help, please contact me.

We have some great events planned for the summer. In July, our monthly meeting presentation will be "Working More Efficiently and Effective Networking" presented by Laura Leopardi, CPA. In August, we will hold the 7th annual "Empowering Today's Accountant Seminar" which is always a great way to get 8 hours of CPE and the opportunity to network with people we don't see throughout the year. Then, during the last week of August, Annie Groth will return to provide the always interesting Annual Economic Update.

I am looking forward to the year ahead and working with all of the officers and board members to make our chapter the best it can be. If you have any suggestions or would like to contact me for any reason, please e-mail me at dianephx928@gmail.com.

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John F. Kennedy

And so, my fellow Americans: ask not what your country can do for you—ask what you can do for your country. My fellow citizens of the world: ask not what America will do for you, but what together we can do for the freedom of man.

Meeting Details **July 23, 2013**

- TOPIC:** Working More Efficiently & Effective Networking
- LOCATION:** Landmark Restaurant, Mesa, AZ
- DINNER:** Bistro Medallions or Salad Room
- TIME:** 5:30 p.m. Networking
6:05 p.m. Dinner
7:00 p.m. Program
8:10 p.m. Business Meeting

RSVP online at:

<http://mesaeastvalleyafwa.org/meetings.html>

You can also contact our membership director Laura Mangan at lauralynne@earthlink.net or call 480-276-5926.

ADMINISTRATIVE POLICIES: If you would like to cancel a reservation, please contact Laura at the above email. Per chapter rules, if you register and do not attend or do not cancel by the Monday prior to the meeting, you will be charged the cost of the dinner. For more information regarding administrative policies such as complaint and refund, please contact Programs Director, Kristi Schuster at kb13scott@aol.com.

ANNOUNCEMENTS



- ***Club Incentive:*** Anyone who brings a guest to the monthly meeting will get 5 extra chances for the member relations drawing and will also be entered in a drawing to win a \$50 gift card at the end of the year.
- ***2013 Empowering Today's Accountant Seminar*** will be 8:00 a.m. to 5:00 p.m. on Friday August 23rd at the DoubleTree Suites by Hilton, 320 N 44th St, Phoenix (www.mesaeastvalleyafwa.org/seminars).
- ***2013 Accounting & Financial Women's Alliance Annual Conference*** will be October 20-23 at the Hyatt Regency in Indianapolis, IN and will be celebrating the organization's 75th anniversary (1938 - 2013) (www.afwa.org/news-events).
- The MBA Women International Phoenix Chapter is hosting a leadership panel and social event at the Mercury game on August 9th.
- ***2013 Excellence in Accounting & Finance Awards:*** Nominate members who have demonstrated excellence in the award categories: Outstanding Achievement, Emerging Leader and Excellent Student Member by August 15th (www.afwa.org/Images/Interior/about/afwa%202013%20awards_final.pdf)



Meet Your Board

Past President - Shelby Williams

Current President - Diane Hewlett

Future President - ??

Responsibilities

- Preside over all Board and Membership Meetings
- Preside over Board Orientation & Annual Planning Meeting
- Delegate & coordinate all committees
- Prepare President's Message for monthly newsletter
- Monitor chapter progress and performance
- Prepare summary report at end of year
- Acts as ex-officio to all committees except Nominating Committee

BENEFITS OF MEMBERSHIP

- **Prestigious status of professional affiliation**
- **National contacts for networking and professional information**
- **Forum for CPE**
- **Scholarships**
- **Leadership opportunities in supportive arena**
- **Subscription to *Accountability* e-Newsletter**
- **National and regional conferences at a discounted rate**
- **Access to Career Center**
- **Access to LinkedIn group**
- **National online membership directory**
- **Discounted membership to the Institute for Management Accountants (IMA)**
- **Discounted products and services through affiliation agreements (CPA review courses, , CCH tax & accounting books, and Long Term Care Insurance)**

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