

Mesa East Valley's IN TOUCH



July 2012

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www.aswa-mev.org

Newsletter



President's Corner

By Shelby Williams

Here we are at the beginning of the 2012 – 2013 ASWA year! The theme for this year is "Building Connections". Whether we are building connections with each other or the community, it adds value to each and every one of us as well as drawing interest in the organization.

The 2012-2013 Chapter Goals are:

- ASWA Community: Increase monthly participation among members to 50% by the end of the year.
 - We are currently averaging 20-30% of members at our meetings.
- ASWA Community: Begin to meet at least quarterly in a social gathering
 - Most of us go to the monthly meetings – but some would LOVE to have time outside of the dinner environment. Additionally, these will be utilized as an outreach tool to invite college students and other accounting professionals to learn about the organization.
- Local Community: Continue to support community service activities (at least 4 times this year)
 - We have a board position so we can have activities planned for the group to participate in. I hope to increase our participation this next year.
- Local Community: Increase awareness of our financial literacy class to local organizations around the valley
 - We have a skill set to offer to our community – let's get out there and find places to present these financial literacy skills.

If you have any great ideas for the upcoming year, please be sure to let a board member know! We are here to help make the organization the best it can possibly be. Also, if you have any interest in helping on a committee, be sure to contact the committee lead and let them know! I would love to see our community grow due to our efforts internally.

Happy new year! I am looking forward to seeing you all at our July meeting.

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MEETING DETAILS
July 24, 2012



You are educated. Your certification is in your degree. You may think of it as the ticket to the good life. Let me ask you to think of an alternative. Think of it as your ticket to change the world. ~Tom Brokaw

TOPICS (2) : Money Management and Being your Own Patient Advocate

LOCATION: Landmark Restaurant

DINNER: Bistro Medallions or Salad Bar

TIME: 5:30 p.m. 1st Topic
6:25p.m. Dinner
7:10 p.m. 2nd Topic
8:05 p.m. Business Meeting

RSVP online at <http://www.aswa-mev.org/meetings.html>

You can also contact our membership director Laura Mangan at lauralynne@earthlink.net or call 480-276-5926

ADMINISTRATIVE POLICIES: If you would like to cancel a reservation, please contact Laura at the above email. Per chapter rules, if you register and do not attend or do not cancel by the Monday prior to the meeting, you will be charged the cost of the dinner. For more information regarding administrative policies such as complaint and refund, please contact ASWA Mesa East Valley Chapter Programs Director, Sherry McGlade at 480-584-2504 or sherry@SoManyFranchises.com.

ANNOUNCEMENTS:

Deadline for the August newsletter is August 1st

The application for the Spring Scholarship will be due by October 31st and awarded by December 31st for the Spring Semester.

It's not too early to plan ahead for this year's Annual Conference October 22-24 in San Diego, California.

There is a great article online OnWallStreet.com that ties nicely into our meeting for July. The article is titled Bridging the Female Investor Confidence Gap and can be viewed at <http://www.onwallstreet.com/news/bridging-the-female-investor-confidence-gap-prudential-2679807-1.html>

ASWA's 2012 Excellence awards

Deadline for [nominations](#) Aug. 1st

Member Benefits

- Prestigious status of professional affiliation
- National contacts for networking and professional information
- Forum for CPE
- Scholarships
- Leadership opportunities in supportive arena
- Subscription to *The Compass* e-magazine
- National and regional conferences at a discounted rate
- Access to ASWA's **LinkedIn** group
- National online membership directory
- Discounted membership to the Institute for Management Accountants (IMA)
- Discounted products and services through affiliation agreements (CCH tax & accounting books, Long Term Care insurance, Bank of America credit card and more)

If you are interested in becoming a member of ASWA, please fill out a registration form at www.aswa.org.

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