

Mesa East Valley's IN TOUCH



January 2013

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President's Corner

By Shelby Williams

Newsletter



Welcome to 2013 and the start of the second half of our ASWA year! While everyone is busy making resolutions and goals for the upcoming year, I think it is important for our chapter that we take a moment and see where we stand half way through the year on our goals. Back in July, I sent out four bullet points that represented our yearly goals for "Building Connections".

- ASWA Community: Increase monthly participation among members to 50% by the end of the year.
 - We still are working toward this goal. Seasoned Members – you can help us by reaching out to those you have not seen in a while and inviting them to meet up with you at our upcoming monthly meetings! New Members – Continue to come to our monthly meetings, we love seeing you there. Additionally, if you have any suggestions for topics you would like to see covered, please get in touch with our Programs Director or include it on your evaluation form at the monthly meeting.
- ASWA Community: Begin to meet regularly in a social gathering.
 - Earlier in our "year" a few of us got together for bowling which was a blast. Our next activity is a happy hour this month. Thursday January 10th we will be at Macayo's Depot Cantina in Tempe from 5:30-7:30. This is a great time to get to know our members, learn about our association, find out about accounting careers, and just have a good time.
- Local Community: Continue to support community service activities (at least 4 times this year).
 - I am very proud of our chapter for our involvement in community service activities. So far this year we have sorted food at a food bank, collected food at our meetings to be donated to a food bank, and provided presents to a family during Christmas. We will continue our community service efforts through the Heart Walk in early March and other opportunities to donate food at our meeting to be given to the food bank.

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- Local Community: Increase awareness of our financial literacy class to local organizations around the valley.
 - Our chapter has teamed up with Grand Canyon University students to co-teach financial literacy classes at Florence Crittenton monthly. My personal hope is that we continue to partner with organizations around the valley to offer these financial literacy classes. I encourage each of our members to get in touch with the Financial Literacy committee and see what you can do to help out!

So as you can see, our year so far has been full and we are working toward our goals. Let's not lose momentum in the final half of the year! Make it your resolution this year to help our organization become the best it possibly can be. I will see you all at the happy hour and monthly chapter meeting!

MEETING DETAILS January 22, 2013

DUAL TOPIC : Federal and State Tax Update

LOCATION: Landmark Restaurant

DINNER: Crab Cakes or Salad Bar

TIME: 5:30 p.m. Welcome
5:35 p.m. Federal Tax Update with George Lopez
6:25p.m. Dinner
7:10 p.m. Arizona State Tax Update with Anthony Forschino
8:10 p.m. Business Meeting

RSVP online at <http://www.aswa-mev.org/meetings.html>

You can also contact our membership director Laura Mangan at lauralynne@earthlink.net or call 480-276-5926.

ADMINISTRATIVE

POLICIES: If you would like to cancel a reservation, please contact Laura at the above email. Per chapter rules, if you register and do not attend or do not cancel by the Monday prior to the meeting, you will be charged the cost of the dinner. For more information regarding administrative policies such as complaint and refund, please contact ASWA Mesa East Valley Chapter Programs Director, Sherry McGlade at 480-584-2504 or azsam8@yahoo.com.



You are educated. Your certification is in your degree. You may think of it as the ticket to the good life. Let me ask you to think of an alternative. Think of it as your ticket to change the world. ~Tom Brokaw

ANNOUNCEMENTS:

Newsletter Deadline

February 1st for the February Newsletter

Scholarship

The Nationally supported scholarships for Undergraduate and Master's Degree should be submitted to either the Mesa Chapter or the Phoenix Chapter of ASWA by March 1st. They will then be reviewed and the chapter will choose an applicant to sponsor for the National Award. The Certification Scholarship and the PHD Scholarship are all due by March 1st, 2013 directly to National. Visit our website for application details.

Nominating Committee

The Nominating Committee is currently looking for volunteers. If there is a specific position that you would be interested in taking on for the July 1st –June 30th Fiscal year, please email Sherry McGlade or Diane Hewlett. Contact information is on the last page of this newsletter.

2012 ASWA Member Satisfaction Survey

Your chance to win a Kindle Fire! Complete the Member Satisfaction Survey by January 18th. The survey is located at the following link:

http://www.magnetmail.net/forms/display_form.cfm?uid=ASWA&fid=35048&rtype=nonmm

Member Benefits

- Prestigious status of professional affiliation
- National contacts for networking and professional information
- Forum for CPE
- Scholarships
- Leadership opportunities in supportive arena
- Subscription to *The Compass* e-magazine
- National and regional conferences at a discounted rate
- Access to ASWA's **LinkedIn** group
- National online membership directory
- Discounted membership to the Institute for Management Accountants (IMA)
- Discounted products and services through affiliation agreements (CCH tax & accounting books, Long Term Care insurance, Bank of America credit card and more)

If you are interested in becoming a member of ASWA, please fill out a registration form at www.aswa.org.

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