



# Accounting & Financial Women's Alliance

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## Mesa East Valley's IN TOUCH

August 2014

Vol 23, Issue 1

[www.mesaeastvalleyafwa.org](http://www.mesaeastvalleyafwa.org)

### President's Corner by Stacey Craig



"Alone we can do so little; together we can do so much." This quote from Helen Keller certainly rings true within AFWA and fits so nicely with this year's theme that Teamwork is the Key to Success. The year is getting underway, and a lot of exciting things are happening for our chapter. We held our annual "Empowering Today's Accountant" seminar early this month. There were wonderful speakers, great networking opportunities and some awesome raffle prizes. The seminar evaluations are rather positive and I personally enjoyed having my daughter there volunteering. A good time was had by all.

This weekend, we held our annual planning meeting where we discussed some great ideas to help our chapter grow and thrive. Each and every member can play a role in achieving our goals, and we are confident that we will meet and even exceed some of them. More information will follow, but here are the main goals this year:

- Membership:**
  - At least 50% of members attend each meeting
  - Each member participates in 50% of chapter, regional or national events
  - 10 new members join
  - 80% of our members at 6.30.14 renew their membership this year
- Activities:**
  - Hold 1 social event per quarter
- Community Service:**
  - Hold quarterly food drive
  - Plan 4 events in which we can participate together
- Financial Literacy:**
  - Find 1 new partner in the East Valley to which we can provide financial literacy training

As you can see, we all need to do our part to achieve our goals. I encourage each of you to join a committee, but if that won't work for you, please support the chapter by attending as many events as possible. We have great programs planned and some fun events still to be planned. Don't miss our August meeting, where our very own Patty Schumacher will be presenting "Nonprofit Accounting." I look forward to seeing you there!

*Stacey Craig*

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## August Meeting Details

### Tuesday, August 26, 2014

*I could not, at any age,  
be content to take my place  
by the fireside and simply  
look on.  
Life was meant to be lived.  
Curiosity must be kept alive.  
One must never, for whatever  
reason, turn his back on life.*  
**-Eleanor Roosevelt**

**TOPIC:** Non Profit Accounting  
**LOCATION:** Landmark Restaurant  
809 W Main St, Mesa  
**DINNER:** Champagne Chicken or Salad Room  
**TIME:** 5:30 p.m. Networking  
6:00 p.m. Dinner  
7:00 p.m. Presentation  
**COST:** \$26 member / \$32 guest / \$20 student

**Quarterly food drive: Please bring  
non-perishable foods for the United Food Bank**

**RSVP by August 22nd online at:**  
**<http://mesaeastvalleyafwa.org/meetings.html>**

You can also contact our membership director

**ADMINISTRATIVE POLICIES:** If you would like to cancel a reservation, please contact Laura at the above email. Per chapter rules, if you register and do not attend or do not cancel by the Monday prior to the meeting, you will be charged the cost of the dinner. For more information regarding administrative policies such as

Patricia Schumacher at pks-cpa@cox.net or call  
or call 480-584-4344.

# ANNOUNCEMENTS



- **Monthly 50/50 Drawing:** If you can't win the Lottery, try the 50/50 drawing for better odds (tickets \$2 each or 6 for \$10). Proceeds benefit our scholarship fund.
- **Fall Social and Network Event with IMA and other association:** Please join IMA, the Insurance Accounting and Systems Association-Desert State Chapter and several other professional organizations for a fun time at the Diamondbacks game. Family and friends are welcome! Tickets are \$20 and include \$5 of Dbucks. For more information and to get tickets, visit the IMA website: [www.imavalleyofthesun.org/events](http://www.imavalleyofthesun.org/events)
- **2014 AFWA Annual Conference:** Start planning now to visit New Orleans Sept 28th - Oct 1st for fellowship and intellectual stimulation with your peers. The annual conferences are fantastic opportunities to earn CPE, network, and just have fun with other AFWA members from all over! (Chapter members receive assistance with hotel room fees.)
- **Community Service Event:** Please watch your e-mail for an opportunity with ICAN on September 10.
- **Scholarship opportunities:** please be on the look-out for information and applications for our scholarships for the 2014-15 year. Visit our website scholarship page next month to find out more.
- **Committee openings!** Our chapter is always looking for help with our various committees: Activities, Community Service, Membership, and Education Foundation. If you are able to help with one of these committees or would like to find out more about them, please contact Stacey Craig ([staceyc@woodsidehomes.com](mailto:staceyc@woodsidehomes.com)) or the committee chair for that area. This is a great way to start getting involved and helping out more with the chapter.



**Accounting & Financial Women's Alliance**  
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**Mesa East Valley Chapter**

**2014 - 2015 Program Schedule**

<b>Date</b>	<b>Program</b>	<b>Speaker</b>	<b>Promotion</b>	<b>Salad Bar or Entree</b>
7/22/14	GAAP/FASB Updates	Chris Lutes & Adam Cary		Atlantic Salmon
8/26/14	Nonprofit Accounting	Patricia Schumacher	Qtrly Food Drive	Champagne Chicken
9/23/14	Economic Update	Annie Groth	Joint meeting with Phoenixx Chapter	Pot Roast
10/28/14	Professional Image	Mary Lynn Ilitsky	Student Night	Crab Cakes
11/18/14	Forensic Accounting	Billy Vickers	Qtrly Food Drive 2 Hours CPE Membership Drive	Roasted Turkey
12/16/14	Team Building	TBA	Gift Exchange Holiday Gift Drive ½ price member	Prime Rib
1/27/15	Federal & State Tax Updates	Lisa Novack, IRS & Anthony Forschino AZDOR	2 Hours of CPE	Chicken Marsala
2/24/15	Excel	Shelby Williams	Qtrly Food Drive Joint Meeting Scholarship Awards	Meatloaf
3/24/15	My Brain Made Me Do It: Common Investor Mistakes	George E Rambow III, Edward Jones	Bring Your Boss	Southwest Tilapia
<b>April 2015 Fun Event - TBD</b>				
5/26/15	Leadership	TBA	Qtrly Food Drive 2 Hours CPE	Champagne Chicken
6/23/15	Officer Installation	No CPE Program		Atlantic Salmon

Regular monthly meetings are held at the Landmark Restaurant 809 W. Main St. Mesa, AZ 85201. Speakers or topics may change if necessary. Please contact the chapter before the meeting date to confirm.

**Cost: \$26 - Member, \$32 - Guest, \$20 - Student** Reservations should be made by noon the Friday before the meeting. Any cancellations must be made by noon on the Monday before the meeting. The Mesa East Valley Chapter will be charged by the restaurant for all meals reserved. Any missed reservations will be billed by the chapter treasurer to the member or guest if they are not canceled by the deadline. To RSVP, please visit our chapter website at [www.mesaeastvalleyafwa.org/meetings](http://www.mesaeastvalleyafwa.org/meetings). To change or cancel reservations, please contact Membership Director Patricia Schumacher at [pkscpaaz@gmail.com](mailto:pkscpaaz@gmail.com).

## BENEFITS OF MEMBERSHIP

- Prestigious status of professional affiliation
- National contacts for networking and professional information
- Forum for CPE
- Scholarship opportunities
- Leadership opportunities in supportive arena
- Subscription to *Accountability* e-Newsletter
- National and regional conferences at a discounted rate
- Access to Career Center
- Access to LinkedIn group
- National online membership directory
- Discounted membership to the Institute for Management Accountants (IMA)
- Discounted products and services through affiliation agreements (CPA review courses, CCH tax & accounting books, and Long Term Care Insurance)

Office	Name	Phone	Email
President	Stacey Craig		<a href="mailto:scraig23@cox.net">scraig23@cox.net</a>
President-Elect	Open		
Treasurer	Deanna Schantel	602-568-9664	<a href="mailto:dschantel@cox.net">dschantel@cox.net</a>
Assistant Treasurer	Kathleen Pease		<a href="mailto:kpease@go2uti.com">kpease@go2uti.com</a>
Secretary	Susan Stewart	602-758-6278	<a href="mailto:sstew56@yahoo.com">sstew56@yahoo.com</a>
Past President	Diane Hewlett	480-705-7244	<a href="mailto:dianephx928@gmail.com">dianephx928@gmail.com</a>
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Education Foundation	Pat Donohue	480-218-0334	<a href="mailto:pkdonohue@cox.net">pkdonohue@cox.net</a>
Scholarship	Shelby Williams	602-430-8834	<a href="mailto:Shelby_williams@yahoo.com">Shelby_williams@yahoo.com</a>
Activities	Shelby Williams	602-430-8834	<a href="mailto:Shelby_williams@yahoo.com">Shelby_williams@yahoo.com</a>
Community Service	Dayna Brown		<a href="mailto:daynab@woodsidehomes.com">daynab@woodsidehomes.com</a>

## Other Associations Information

### IMA Valley of the Sun Chapter:

Next meeting—Tuesday, September 16. Visit their website for details: [www.imavalleyofthesun.org](http://www.imavalleyofthesun.org)

CMA review course—Part Two. Saturdays, October 18 to December 6.

**AFWA Phoenix Chapter—August Chapter meeting:** Thursday, August 21: Accounting and Auditing Update presented by Prof. Joyce Barden. Visit their website: [www.phoenixafwa.org](http://www.phoenixafwa.org) for more information and to register

### CPE Saturday—Save the date!

Saturday, November 8—8 hours of CPE. Sponsored the Phoenix AFWA chapter.

**E-Factor Ethics course**—(This course meets the 4 hour Arizona Ethics requirement for CPAs) presented by Marcy Maslov, Certified / CoActive Coach. August 20 or August 21: 7:45 am to 12:45 pm. Please contact Marcy for more information: [Marcy@efactorgame.com](mailto:Marcy@efactorgame.com).

**VITA opportunities:** The Mesa United Way is looking for volunteers for the VITA program (Volunteer Income Tax Assistance). This program provides free income tax assistance to low and moderate income families. Training starts in November. Please contact Don Jensen at [don.jensen@mesaunitedway.org](mailto:don.jensen@mesaunitedway.org) for more information. This is a great way to help the community and for non-tax accountants to increase their tax knowledge.

### ICAN: Positive Programs for Youth:

One of our members, Brenda Masters, is involved with Collaborating for a Cause. Please see the information below and contact her if you are interested in find out more about this organization.

Collaborating for a Cause is a networking group comprised of nonprofit finance and development professionals. The group conducts monthly meetings aimed at providing networking opportunities and expert led best practice learning experiences for our members. The atmosphere is lively and friendly, yet structured and efficient.

Meeting Location:	ICAN Board Room 650 East Morelos Street Chandler, AZ 85225 480-821-4207
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Networking and brown bag lunch	11:30 am - 12:00 pm
Presentation	12:00 pm- 1:00 pm

### Our upcoming meetings:

#### Friday, September 12 “What’s Your Score?”

This session will focus on popular charity raters, who they are, who they rate and how rating is determined. Also, ways that you can manage/improve your rating will be discussed.

\*Note: These sessions are intended to be informational; all attendees are encouraged to seek legal counsel to help guide them through the process.

For Info: [Brenda@icanaz.org](mailto:Brenda@icanaz.org) [Danielle@icanaz.org](mailto:Danielle@icanaz.org)

2014 AFWA Annual Conference ♣ 9/28/14 - 10/1/14



Astor Crowne Plaza ♣ French Quarter ♣ New Orleans, LA



## AFWA Annual Conference

**Register by August 22 for early bird rates!**

Don't miss this opportunity to network with other women in accounting and finance from across the country. Join us in New Orleans and learn from leading experts on ways to develop a variety of your skills. The Accounting & Financial Women's Alliance Annual Conference will be loaded with opportunities for networking, leadership development, education – including CPE credit hours – and fun!

Visit [www.AFWA.org](http://www.AFWA.org) for more information and to register



### Fall Networking and Social Event with the Arizona Diamondbacks!

**Friday, September 26, 2014—5:15 pm to 9:00 pm**

**Tickets: \$20 each, includes \$5 Dbucks**

Join the IMA Valley of the Sun Chapter for this Fall Social and Network Event at a Diamondback Game! The IASA Desert State Chapter (Insurance Accounting and Systems Association) is co-sponsoring the event with us. We are also welcoming fellow professional associations Arizona Chapter of IMC (Institute of Management Consultants), Association for Strategic Planning – Phoenix Metro Chapter, and PMI (Project Management Institute) Phoenix Chapter, as well as our three Student Chapters, GCU IMA Student Chapter, ASU IMA Student Chapter and DeVry University Phoenix. You don't want to miss this fun networking opportunity! Family and Friends are welcome! Network: 5:15 – 6:15 p.m. Game: 6:40 p.m. First pitch Our seats are in the Coors Light Strike Zone and are \$20 each with \$5 of Dbucks. All are welcome. Children can sit in our section. Parking ranges from \$12 around the stadium, and for less