



Mesa East Valley's IN TOUCH

August 2013

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www.mesaeastvalleyafwa.org

President's Corner by Diane Hewlett

August is always a strange month in Phoenix. In ways, it seems that fall should be just around the corner. Kids are starting school, the Cardinals are back in training camp, and you can hardly find a swim suit in the stores; however, we still have a couple months of 90 to 100 degree weather left. For us, fall and its cooler temperatures are still a ways away. Fortunately, our chapter has a lot going on to help get us through the rest of summer.

On August 23, the 7th Annual "Empowering Today's Accountant" Seminar will take place at the Doubletree resort near the airport. This event, sponsored by our chapter and the Arizona valley of the Sun Chapter of IMA, gives us the opportunity to earn up to eight hours of CPE and provides an opportunity to network with other professionals we don't always see at the chapter meetings. Laura Mangan always does a tremendous job organizing this seminar, and the speakers and topics are varied and interesting. Once the seminar is over, we plan to host a happy hour! The location has not been set as of the article, so please check the website and your e-mail for information on the location and plan to join us for a margarita or some other beverage that evening.

On August 27, our chapter meeting speaker will be Annie Groth. She will present her "Annual Economic Update". Last year, her presentation was very informative, and hopefully, she'll have good news for us about the economy. We had a great turnout in July with several guests, and hopefully, we'll see many of them back with us as members.

The AFWA 75th annual conference will be held in Indianapolis Oct 20 to 23, and registration is now open. If you plan to attend, be sure to register before September 27 to get the early bird rates. The conferences are really a great way to get lots of CPE in just a few days, and it's also fun to spend time with other chapter members and to meet AFWA members from around the country. I would really encourage everyone to attend.

At our last meeting, I also talked about a couple of campaigns we will be having this year. These campaigns are as follows:

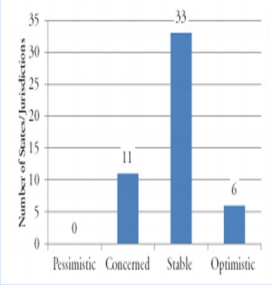
1. **Bring a Guest campaign:** For each guest that you bring to a meeting, you will get 5 extra tickets for the member relations gift that is drawn at the end of the meeting, and your name will be entered in a drawing, to be held at the end of the year, for a \$50 gift card.
2. **Support our chapter** general fund drive. Instead of selling Entertainment books, we are asking you to contribute to the chapter. For each \$10 you donate, your name will be entered in to a drawing for a \$50 gift card. This campaign will end in December, and the winner will be drawn at the December meeting. We are hoping to raise \$300 with this fund drive. To donate, you can either send a check to Kathryn Dunn, our chapter treasurer, or you can send funds through Pay Pal, just designate them as "general fund drive" in the memo or let Kathryn know with an email.

I hope everyone has had a chance to get away for some fun and relaxation this summer and that we will see you at our chapter events in August!

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Figure 3. General Economic Outlook for FY 2013



*“Opportunities are multiplied as they are seized.”
-Sun Tzu*

Meeting Details August 27, 2013

TOPIC: Economic Update by Annie Groth
LOCATION: Landmark Restaurant, Mesa, AZ
DINNER: Salmon or Salad Room
TIME: 5:30 p.m. Networking
6:10 p.m. Dinner
7:00 p.m. Program
8:10 p.m. Business Meeting

RSVP by August 23rd online at:

<http://mesaeastvalleyafwa.org/meetings.html>

You can also contact our membership director Laura Mangan at lauralynne@earthlink.net or call 480-276-5926.

ADMINISTRATIVE POLICIES: If you would like to cancel a reservation, please contact Laura at the above email. Per chapter rules, if you register and do not attend or do not cancel by the Monday prior to the meeting, you will be charged the cost of the dinner. For more information regarding administrative policies such as complaint and refund, please contact Programs Director, Patricia Schumacher Pks-cpa@cox.net

ANNOUNCEMENTS



- **Club Incentive:** Anyone who brings a guest to any monthly meeting will get 5 extra chances for the member relations drawing and will also be entered in a drawing to win a \$50 gift card at the end of the year.
- **Support the Chapter** by helping to raise \$300.00 for the “general fund drive”. For each \$10 you contribute, your name will be entered in a drawing at the December meeting for a \$50 gift card.
- **2013 Empowering Today’s Accountant Seminar** will be 8:00 a.m. to 5:00 p.m. on Friday August 23rd at the DoubleTree Suites by Hilton, 320 N 44th St, Phoenix (www.mesaeastvalleyafwa.org/seminars).
- Don’t forget **Happy Hour** 4-7 pm August 23rd after the seminar at The Stockyards (5009 E Washington St, Phoenix)
- **2013 Accounting & Financial Women’s Alliance Annual Conference** will be October 20-23 at the Hyatt Regency in Indianapolis, IN and will be celebrating the organization’s 75th anniversary (1938 - 2013) (www.afwa.org/news-events).
- **Keep the Date:** club event is being planned for Saturday Sept 21st. Details are coming soon.
- **This is our Quarterly Food Drive for United Food Bank so please bring non-perishable food items to donate.**
- **Multi-Association Networking Event** at the AZ Diamondbacks vs Washington Nationals game Friday September 27th in the All-You-Can-Eat Section for \$30 per ticket (www.imavalleyofthesun.org/events/fall-social-network-diamondbacks/)



Meet Your Board

Past Treasurer - Diane Hewlett

Current Treasurer - Kathryn Dunn

Assistant Treasurer - Joyanna Hammond

Future Treasurer - ??

Responsibilities

- Attend Board Orientation & Annual Planning Meeting
- Attend all Board and Membership Meetings
- Prepare monthly Treasurer's Report and submit to General Membership for approval
- Prepare budget for submission to the Board
- Responsible for all financial transactions for the chapter
- Responsible for seeking annual Financial Review and maintaining all financial records

BENEFITS OF MEMBERSHIP

- **Prestigious status of professional affiliation**
- **National contacts for networking and professional information**
- **Forum for CPE**
- **Scholarships**
- **Leadership opportunities in supportive arena**
- **Subscription to *Accountability* e-Newsletter**
- **National and regional conferences at a discounted rate**
- **Access to Career Center**
- **Access to LinkedIn group**
- **National online membership directory**
- **Discounted membership to the Institute for Management Accountants (IMA)**
- **Discounted products and services through affiliation agreements (CPA review courses, , CCH tax & accounting books, and Long Term Care Insurance)**

Office	Name	Phone	Email
President	Diane Hewlett	480-705-7244	dianephx928@gmail.com
Treasurer	Kathryn Dunn	480-844-7708	kathrynmduhn@earthlink.net
Assistant Treasurer	Joyanna Hammond	480-491-3819	ham0858@aol.com
Secretary	Deborah Wheeler	602-758-6278	deborah@graceconsultingus.com
Past President	Shelby Williams	602-430-8834	Shelby_williams@yahoo.com
Membership Director	Laura Mangan	480-276-5926	lauralynne@earthlink.net
Programs Director	Patricia Schumacher	480-584-4344	Pks-cpa@cox.net
Asst Programs Director	OPEN		
Member Relations	Anna Von Straussenburg	480-225-1993	anna@jescpapc.com
By-Laws	Anna Von Straussenburg	480-225-1993	anna@jescpapc.com
Newsletter	Karen Peterson	480-248-7303	kpeterson76@cox.net
Job Bank	Cathy Knudsen	602-565-1909	cpaknudsen@hotmail.com
Webmaster	Laura Mangan	480-276-5926	lauralynne@earthlink.net
Assistant Webmaster	Diane Hewlett	480-705-7244	dianephx928@gmail.com
Public Relations	Laura Mangan	480-276-5926	lauralynne@earthlink.net
Educational Foundation	Pat Donohue	480-218-0334	pkdonohue@cox.net
Scholarship	Shelby Williams	602-430-8834	Shelby_williams@yahoo.com
Community Service	Shelby Williams	602-430-8834	Shelby_williams@yahoo.com