

You're AFWA Monthly Newsletter is here!



Accounting & Financial Women's Alliance
CONNECT • ADVANCE • LEAD
Mesa East Valley Chapter

Mesa East Valley's IN TOUCH



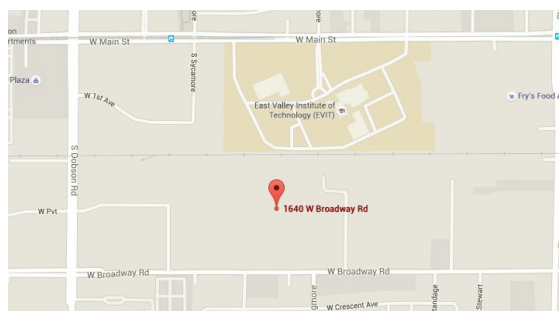
CRESCENT
CROWN
DISTRIBUTING

[Register Here!](#)

May 11th 3pm

Company Tour

1640 W Broadway Rd, Mesa, AZ 85202



Presented by Neil Baier, VP Finance

Neil will provide an introduction to Crown Crescent Distributing and information on their accounting processes and challenges followed by a tour of their facility. We will end our visit with samples in their pub! Crescent Crown sells and delivers over 30 million cases annually throughout its distribution territories in Arizona and Southern Louisiana and is now the 10th largest beer distributor in the United States. Neil has been leading the Arizona division's Finance and Accounting group since 2008.

RELATIONSHIPS TO LAST A LIFETIME

From aspiring entry-level, to seasoned professional, to deserving retiree, AFWA is proud to develop and support women in accounting and finance throughout their careers. We want to give you the opportunity to express the same commitment to AFWA that we have made to you – by becoming a lifetime member.

This one time promotion is available to 100 members only!

Promotion runs through December 1, 2016 or until 100 memberships are purchased.



Details

- \$1,200 Lifetime National Membership*
- Paid in total or three installments of \$400 (*download form below for payment options*)
- Available to current AFWA members only
- **Recognition:** Lifetime Member lapel pin, digital badge (*for use on website, email signature, or LinkedIn profile*), printed certificate, mention in the '15-'16 Impact Report, mention at the 2016 AFWA National Conference

Reminder!

2016 AFWA Membership Survey

This year, in the AFWA Membership Survey, we want to know more than just "how are we doing?" We also want to know about your needs and what value you hope to receive from your membership. This year, we're asking:

- How you perceive both your National and Local membership
- How we've improved
- About your level of engagement both nationally and locally
- About the membership features you value most, as well as the features we can add
- About your needs as a professional and how AFWA can rise to meet those needs

The survey will take you 15-20 minutes to complete. For your time, **you will be entered to win one of five AFWA National Memberships - that's a \$199 value each!**

[Take the Survey Now](#)

Please complete the survey by May 13, 2016.

Our deepest sympathy goes out to Dorothy Ashley who recently lost her husband. Please feel free to send condolences to the chapter PO Box and they will be forwarded to Dorothy.





President's Corner with Deanna Schantel

AFWA Fun Event 2016. Postinos in Gilbert

As this fiscal year comes to a close, we celebrated our 30th anniversary as a chapter with a great group at our Post Tax Day April Fun Event on April 30th at Postinos. It was a pleasure to relax and reminisce with a mix of some of our longest and our newest members. Spending the evening with everyone reminded me of the real benefits of membership in our chapter, the friendships we've built and the camaraderie of our group are just as valuable to me as the CPE and professional networking. The proof of that benefit has come up time and again this year and I am thankful for each of you and what you contribute to our group in both big and small ways.

While the year started off with unexpected challenges, our board and committee members were up to the task. We not only kept our CPE programming commitments to our members, but tried new approaches to appeal to a variety of members and even added two new programs this year. The Quarterly Mentoring Brunch and the Financial Literacy for Youth are two new opportunities for members to grow professional skills and give back both within our group and to the broader community.

This year has also brought us several new members who have been valuable additions to our chapter. Some even jumped right into leadership positions for next year and their enthusiasm and willingness to contribute to the success of our organization has been a source of renewed energy for all of us.

We have a great group of members, speakers and guests and after months of effort hunting down venues that could replace our beloved Landmark, we finally found the right place to serve as a new home for our meetings too. Our regular CPE meetings starting with the June installation on the 14th will be held at Dobson's Restaurant. The year isn't over yet though, we still have one more exciting meeting on May 11th starting at 3:00pm when we will go on a company tour of Crescent Crown Distributing to learn about accounting in the world of beer distribution ending with a stop at their pub for a sample of their merchandise. This will be a fun CPE and I know we expect to see some spouses joining the tour as honorary accounting and financial beer tasters.

I look forward to seeing all of our members at the installation of the new board in June. Even if you are not taking on a board or committee position next year the installation meeting is a perfect time to give your input, support your fellow members and learn about the incoming president's vision for the coming year. It has been my pleasure to serve as your Chapter President this year. I will be passing the torch to Andrea Owens in June and am excited to be a part of all that the new year brings under her leadership. We are members of a strong, healthy chapter of like-minded professional women and I hope you take advantage of all that your membership has to offer.

STAY CONNECTED



PO Box 41294, Mesa, AZ 85274

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